

*Be part of the Healthy Campus Initiative!
We are looking for students, faculty and staff to become*



Healthy Campus Agents!

Purpose

Healthy Campus Agents are volunteer students, faculty or staff who support the mission of the Healthy Campus Initiative by promoting and encouraging peers, co-workers and friends to participate in campus-sponsored health and wellness programs. Healthy Campus Agents are “agents of change” who work to enhance the culture of Binghamton University and improve overall campus health.

Commitment

The estimated monthly time commitment is about one hour. Healthy Campus Agents are asked to commit to this role for a minimum of one year.

Role

Actively encourage participation and engagement in health and wellness activities by:

- Assisting with the marketing and publicity of campus health and wellness activities.
- Recruiting colleagues, co-workers and friends to participate in health and wellness programs and activities.
- Influencing a culture of health within your department or group (i.e. implement healthy food/drinks for meetings, create a healthy bulletin board, host walking meetings/groups, stretch breaks).
- Being a positive role model and participating in health and wellness programs and activities.
- Identifying potential ideas and programs for enhancing the culture and health of the campus environment.

Benefits

Healthy Campus agents will be the “first to know” about the latest health and wellness happenings on campus as they generate excitement and actively foster a culture of health and wellness on campus. Other benefits agents will receive include:

- a free Healthy Campus Agent t-shirt and other wellness goodies throughout the year!
- information on all of the latest wellness programs and events so that you can share it with your co-workers and department.
- access to information, tools and resources to help you and others lead a healthier lifestyle.
- new peer, professional and cross-campus relationships so you can network and have fun!
- a \$15 Campus Recreation gift certificate each semester, good for any class, service or membership*.
- entry into an annual drawing for larger prizes such as a semester fitness membership, \$100 Amazon gift card and Fitbit™ Activity Tracker*.

**Gift certificate distribution and prize drawings will be done at the end of each semester and will be contingent on active participation.*

Interested? Complete the short “Agent Application” and return it to us at bhealthy@binghamton.edu or mail to Healthy Campus, EG-110. Applications will be reviewed as received. We are looking for an even distribution of agents across campus departments/areas.

B-HEALTHY. CHOOSE WELL. BE WELL.