Data Analyst
Engineering | New York, NY, United States

adMarketplace has a fantastic opportunity for a Data Analyst to join our Business Development Operations Team. The right person will be a champion of big data who can extrapolate big ideas from data analysis. You will support key projects to deliver scalable solutions that tackle our biggest business challenges.

RESPONSIBILITIES
- Synthesize raw data into actionable insights to drive business results, identify key trends and opportunities for business teams and report the findings in a simple, compelling way
- Develop a deep knowledge of data, partner with business leads to provide data sets and ad hoc reporting to solve day-to-day issues or answer key questions from our business teams
- Work closely with business and data science teams to support data projects of varying degrees of scale
- Build reports and dashboards in our BI tool to drive effective decision making and impact

REQUIREMENTS
- BA/BS degree or equivalent, (Math, Statistics, CS, Engineering background preferred)
- Deep knowledge of Excel (pivot tables, vlookups, formulas, functions)
- Experience with SQL and databases
- Python and scripting languages a plus
- Experience with MicroStrategy a plus

SKILLS
- Analysis & Insight: Able to organize large data sets to answer critical questions, extrapolate trends, and tell a story
- Innovation: Demonstrate creativity and proactive thinking to solve our top business challenges; Communication: excellent written and verbal communication skills
- Business Acumen: Able to understand key business drivers; strong attention to detail combined with an ability to see the big picture

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