**Highlights of Programs and Services:**

- Major/Career Decision Counseling
- Internships & Other Experiential Education
- Liberal Arts to Careers Externship
- Job & Internship Postings
- On-Campus Interviews
- Practice Interviews
- Career Development Programming
- Resume & Cover Letter Preparation and Review
- Professionalism, networking, social media

**Experiential Education:**

**Snapshot of Binghamton-Area Internship Employers**

- Binghamton Mets Baseball
- Binghamton University – Communications & Marketing
- Binghamton Zoo at Ross Park
- Broome County Department of Audit and Control
- Broome County Department of Social Services
- Broome County District Attorney’s Office
- Broome County Environmental Management Council
- Legal Aid Society
- Lesko Financial Services, Inc.
- Mental Health Association of the Southern Tier
- Office of Rep. Richard Hanna
- Progressive Dental
- Southern Tier Physical Therapy
- State Farm Insurance – Jim Rollo
- The Bundy Arts and Victorian Museum
- United Health Services
- Union-Endicott High School CSD
- WVIT News Channel 34 Television

**Snapshot of Internship Employers Beyond Binghamton**

- CBS Radio Group
- Comcast Entertainment Group
- Current TV
- Donna Karan Collection
- Emerging Pictures Co.
- EMI Music Publishing
- FINRA
- Harper Collins Publisher
- Hearst Magazines
- Marvel Entertainment
- Merrill Lynch
- Mount Sinai Hospital
- MTV Networks
- Muscular Dystrophy Association
- New York Mets
- The Ronald McDonald House
- Sirius XM Radio
- Vogue
- Warner Music Group

**Profile of the Successful Student**

No one major, GPA or activity leads to career success. The successful student exhibits a combination of successful attitudes, behaviors and intellectual capacity, including:

- Getting **good grades in a major they enjoy** (3.0 or higher, NACE Job Outlook 2014 survey)
- **Actively participating** in extra/co-curricular activities such as internships, volunteering and student organizations (leadership experience and involvement in clubs, sports, or student government influence employer hiring decisions - NACE Job Outlook 2014 survey).
- Gaining relevant work experience (high on employers’ wish list for candidate attributes; preference for internship or co-op - NACE Job Outlook 2014 survey).
- Intentionally networking with professionals in their fields of interest (Networking is the #1 way of finding a job, BU Senior survey, 2012)
- **Professional demeanor** (qualities such as interpersonal skills, work ethic, appearance, and communication skills impact hiring decisions and promotions – York College 2013 Professionalism Study)

**What Can You Do to Help Your Student?**

Some suggestions from the Career Center:

- Help them understand their interests, skills, values and passions. Review past accomplishments with them. Encourage participation and involvement.
- Promote learning about majors, but keep in mind “major” does not equate to “career,” and it is not unusual for a student to change majors.
- Promote their development of professional behaviors. Expect manners, respect, and appropriate verbal and written communication. This will enhance their chances for success in the workplace.
- Help them understand the value of networking. Encourage your student to actively seek opportunities to talk with professionals in their field of interest. Introduce them to professionals in your network, including co-workers and friends. Also, encourage them to network with Binghamton alumni volunteers! More information on the website.
- Affirm the value of gaining experience and building a resume. Nearly 75% of employers say they prefer to hire students who have relevant work experience (National Association of Colleges and Employers (NACE) and having a high GPA alone is not enough. Get involved on and off campus. Volunteer. Study abroad. Every experience counts!
- Encourage them to visit the Career Center early in their college career to discuss options and strategies for career success. We have Walk-in Advising hours every day during the semester.
RECRUITING:

Snapshot of Employers Recruiting BU Students
Amazon
Amphenol Aerospace
BAE Systems
Bank of America
Bloomberg L.P.
Central Hudson Gas & Electric
Con Edison
DEA Drug Enforcement Agency
Deloitte LLP
Deutsche Bank
Eisner LLP
Ernst & Young LLP
FactSet Research Systems
FBI
General Electric (GE)
Goldman Sachs
JC Penney Company
KPMG LLP
Liberty Mutual Insurance
Lockheed Martin
Macy’s
McGladrey LLP
Memorial Sloan Kettering
Microsoft Corporation
Morgan Stanley
Northrop Grumman
Peace Corps
PricewaterhouseCoopers LLP
Progressive Insurance
Target
Teach for America
UHS
United States Marine Corps Officer Selection Office
US Customs & Border Protection

Job & Internship Fair Employers
Fall 2013................................................................. 88
Winter 2014............................................................ 20
Spring 2014............................................................. 66

On-Campus Interviews 2013-14
Total Interviews ....................................................... 1970

Job Postings (eRecruiting) 2013-14
Internships 2013-14................................................ 811
Full-time positions 2013-14 ................................. 2286

Graduate & Professional School Events
Graduate School Fair Institutions .......................... 163
Law Day Institutions ............................................. 80

WHAT ADVANCED DEGREES DO BU STUDENTS PURSUE?

<table>
<thead>
<tr>
<th>Program Type</th>
<th>Class of 2012</th>
</tr>
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<tbody>
<tr>
<td>Master's Degree</td>
<td>65%</td>
</tr>
<tr>
<td>Arts &amp; Sciences 40%</td>
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<tr>
<td>Business 21%</td>
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<tr>
<td>Education 19%</td>
<td></td>
</tr>
<tr>
<td>Engineering 9%</td>
<td></td>
</tr>
<tr>
<td>Law 1%</td>
<td></td>
</tr>
<tr>
<td>Medicine 8%</td>
<td></td>
</tr>
<tr>
<td>Theology &lt;1%</td>
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<tr>
<td>Veterinary &lt;1%</td>
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<tr>
<td>Medical Degree (MD, DDS, et al)</td>
<td>14%</td>
</tr>
<tr>
<td>Doctorate (PhD, EdD)</td>
<td>10%</td>
</tr>
<tr>
<td>Juris Doctor Degree (Law School)</td>
<td>11%</td>
</tr>
</tbody>
</table>

WHERE DO BU GRADUATES CONTINUE THEIR STUDIES?

Snapshot of Graduate & Professional Schools Attended
American University
Baruch
Binghamton University
C.W. Post
Cardozo School of Law
Case Western Reserve
Columbia University
Cornell Law
Drexel University College of Medicine
Duke School of Law
Georgetown University
Hunter College
Long Island University
New York University
Northeastern University
Ohio State University
Pace University
Penn State
Queens College
Rensselaer Polytechnic Institute
Rutgers University
State University of New York at Albany
Stony Brook University
SUNY Upstate Medical College
Syracuse University
Temple University
The New School of Social Research
University at Buffalo
University of Michigan
University of Minnesota
University of North Carolina
University of Pittsburgh
University of Rochester
University of South Carolina
Villanova University

Please visit the “Parents” page on our website at www.binghamton.edu/ccpd for more information and periodic updates.