



#BingPride



# BIGGER AND BETTER.

You make it possible.

These are exciting times at Binghamton University, with a bigger campus and even bigger impact on our region and the world. Our students are the smartest ever, we've hired more than 200 new faculty in the past three years, and we continue to be ranked near the top by every measure of quality for colleges and universities.

Pride is running high on campus and among our alumni, and that pride creates energy and action. We encourage you to stay informed about the progress Binghamton is making through the numerous communications we provide. We also want you to reconnect with the University at Homecoming and the dozens of other alumni events held each year.

We're impressed by the many ways our alumni show their pride in the University,

from wearing green on Fridays, to giving each year to the Binghamton Fund, to joining others in meaningful projects that demonstrate the reach and power of our alumni network — like the more than 420 alumni who banded together to make Binghamton's inaugural Alumni Global Day of Service a success last April. Director and writer Marc D. Lawrence '81 even created *The Rewrite*, a movie he called his "love letter to Binghamton." And now we see alumni using #BingPride on social media to call attention to everything great about the University, helping raise our visibility and reputation.

The work of Binghamton University and the Foundation, the University's fundraising partner, is possible only with your generous support and involvement. Your commitment helps us provide access to more high-quality

students, hire outstanding faculty and staff, and enhance the entire campus. You are essential to ensuring Binghamton's bright future as the premier public university. Together, we can make a huge difference.

**Harvey G. Stenger**  
President, Binghamton University

**Steven H. Bloom '78, LHD '10**  
Chair, Binghamton University Foundation  
Board of Directors



FY 2014-15  
**\$7,573,199**  
TOTAL DOLLARS

**12,360**  
TOTAL DONORS

**\$9,085,531**  
NEW GIFTS AND COMMITMENTS

**6.5%**  
ALUMNI PARTICIPATION  
A strong indicator of alumni pride. Help us grow this number to 10%!  
**THANK YOU!**

## DONOR SUPPORT TO CAMPUS

(dollars expended from the Foundation for important campus needs):

40%  
STUDENT AID  
e.g., scholarships, awards and research grants

10%  
EQUIPMENT AND CAPITAL PROJECTS  
e.g., renovations, computers and lab equipment



40%  
CAMPUS ACTIVITIES AND ACADEMIC PROGRAMS  
e.g., events, lectures and software

10%  
FACULTY SUPPORT  
e.g., professional conferences, travel and visiting professors

THE BINGHAMTON  
UNIVERSITY FOUNDATION:  
PROUD TO BE YOUR  
PARTNER TO PREMIER

## WHAT IS #BingPride?

What is this hash symbol (#), also known as a pound sign or number sign? You see it in social media and you will find it in this annual report. By joining the symbol with a keyword or phrase, you create a hashtag. When you click on the hashtag, you can view and track what is being posted about the topic and connect to a larger discussion. At Binghamton, #BingPride is how we are communicating our pride about the University.

**YOU CAN HELP!**  
Join us by using #BingPride on Facebook, Twitter and Instagram to share what you love about Binghamton. We are curating everyone's posts to build a story — your story/our story — about what makes Binghamton great. Check it out at [binghamton.edu/bingpride](http://binghamton.edu/bingpride).

In addition, show your pride by wearing your Binghamton swag, getting involved with your Alumni Association and making a gift at [giving.binghamton.edu](http://giving.binghamton.edu). Your charitable gift today will have an impact that lasts.





THANK YOU FOR YOUR SUPPORT!



## YOU MAKE AN IMPACT ON CAMPUS, AROUND THE WORLD

Limited financial resources can make studying abroad beyond the reach of many students. Donor support changes that. The Shamrock Five Foundation, for instance, established the **Myers Family Study Abroad Scholarship**.

Thanks to that invaluable support, first-generation college students, students with financial need and other students who are historically underrepresented in study-abroad and exchange programs have access to these opportunities.

**ABOVE:** For the first time at Binghamton, a reception was held to gather the five study-abroad scholarship programs for a single event. Donors met with scholarship recipients and heard directly from them how the support they received enhanced their educational experience in unforgettable ways.

The five scholarships are the Dr. Israel J. Rosefsky Language and Culture Scholarship, Evelio Figueroa Memorial Study Abroad Scholarship, Marjorie B. Turnbull Spanish Language & Culture Scholarship, Myers Family Study Abroad Scholarship and Reeves-Ellington International Studies Scholarship.



## YOU ENCOURAGE HANDS-ON LEARNING

- **Harpur Edge**, the signature program of Harpur College of Arts and Sciences, connects students with important resources available for their development, including internships, mentoring programs, the Liberal Arts to Careers Externship Program, Harpur Fellows Program and so much more.
- The **Parris Student Support STEM Scholarship** and **Parris Foundation STEM Summer Research Fellows Program** enhance discovery and innovation in the areas of science, technology, engineering and mathematics. Students pursuing STEM education are among those learning to solve the complex problems of our world.
- Sodexo Campus Services has continued to provide **paid internship support** so students facing financial constraints do not have to pass up internship opportunities that would advance their education and enable them to explore potential career paths simply because they cannot afford to take on unpaid positions.



## YOU SUPPORT STUDENT EXCELLENCE

Donor support of the **Binghamton University Scholars Program** gives exceptional students exclusive learning opportunities to enrich their education.

Foundation Board members Owen C. Pell '80, LLD '11; Steven H. Bloom '78, LHD '10; Jessica E. Lorden '83; and Jeffrey S. Tucker '84 are among those who have supported this highly selective honors program by hosting recruiting events or funding merit scholarships.

“Donations like yours ease the burden of obtaining a college degree so students like me can focus their attention where it really counts: **ACADEMICS AND CAREER DEVELOPMENT**. I hope someday I am able to give back the same way you have given to me. Thank you for your gift.”

– Amanda N. MacDougald '16



## YOU FOSTER STUDENT SUCCESS AFTER GRADUATION, TOO

**Scholarships and career services support** provided by David J. Penski '97 and other alumni help students succeed at Binghamton and beyond.

Penski stays connected to Binghamton and helps students by participating in networking and mentoring activities sponsored by the School of Management. As an executive of a global digital marketing agency, Penski has offered students hands-on learning opportunities in his field and hired Binghamton graduates.

“At the end of the day, students need jobs,” Penski said. “When I talk about Binghamton, I talk about the amazing students, the affordable education and the doors it opened for me.”





Writer and director Marc D. Lawrence '81 and actor Hugh Grant made a special appearance at Binghamton for an on-campus screening of *The Rewrite* in February 2015.

#BingPride

## A NEW PHARMACY SCHOOL MADE BETTER

Binghamton's efforts to establish a School of Pharmacy and Pharmaceutical Sciences got off to a strong start when Elisabeth (Lisa) Menner Brandt '66 got involved. She created the **Menner Family Endowed Faculty Fellow in Pharmacy**, which will provide funding to recruit a promising scholar and support that faculty member in the early years of his or her career.

"Ms. Brandt's generosity will be part of the drive that will take this school to greatness," said Gloria E. Meredith, founding dean of the School of Pharmacy and Pharmaceutical Sciences. "The impact of her gift will be felt for many years to come."

The new school is expected to welcome its first cohort of students in fall 2017, pending approval of Precandidate status by the Accreditation Council for Pharmacy Education. The research-intensive school will offer PhD and PharmD degrees.

Brandt and her husband, Richard, are graduates of public universities. "We both believe in public universities," she said. "They need our support."

**RIGHT:** The \$60 million facility is in the design phase.



## ENDOWMENT

\$120.3 million

AS OF JUNE 30, 2015



UP 16%  
OVER PREVIOUS YEAR

Last year, we told you how your generosity helped raise the bar at Binghamton. Thanks to you, students, faculty, programs and all parts of campus received crucial support to thrive. Assets under management in our endowment are up 16 percent over the previous year, sustaining the tradition of excellence at Binghamton and supporting initiatives to make the University even better.

Part of that growth is due to our sale of University Plaza Apartments next to campus. That added more than \$12 million to the endowment and enabled the Foundation Board to create a Strategic Initiatives Fund.

In the past fiscal year, the fund supported student entrepreneurship, multicultural events and other diversity initiatives, need-based study-abroad awards, the Summer Scholars and Artists Program, and a partnership between the University and Binghamton Police Department that involved assigning a police officer to serve as a liaison between students and Binghamton Police.

Thank you to everyone who made a gift last year! We need you. You make a difference.

**WE ENCOURAGE  
YOU TO KEEP THE  
MOMENTUM GOING  
BY RENEWING YOUR  
SUPPORT EACH AND  
EVERY YEAR.**

[giving.binghamton.edu](http://giving.binghamton.edu)





More than 420 alumni served their communities and demonstrated their Binghamton pride by giving their time in support of the University's first Alumni Global Day of Service, held in April 2015.

**BINGHAMTON.EDU/BINGPRIDE**

**BINGHAMTON UNIVERSITY**  

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**FOUNDATION**

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