Binghamton University Full Faculty Meeting
TUESDAY, MARCH 8, 2016
NYSUNY 2020 Legislation

- Nearing NYSUNY 2020 targets for faculty, staff and students
- Impact on campus
  - New facilities: Smart Energy Center
  - Faculty hiring +120 net
  - Increased enrollment +2,300
  - Increased TAP and scholarship support +72%
  - Resources for Road Map
- Gov. Cuomo proposes extending NYSUNY 2020 for five years
- Rational tuition and maintenance of effort being debated
2016-17 NYS Budget

- Governor:
  - Another round of REDC competition
  - Proposes $30 million increase for SUNY Performance Improvement — same as last year

- What SUNY wants:
  - NYSUNY 2020 extension
  - Enhanced base support (maintenance of effort)
  - Capital and critical maintenance funding
In demand: Admissions 2016

- 32,000 applications (new record) (at a time when overall demand is declining)
- New application process (SLATE) makes it easier to apply and easier to follow up on applicants
- Expecting SAT scores at or above record
- New processes to increase yield among top performing students — personal phone calls from students and counselors, receptions for admitted students
- PwC Scholars and Binghamton Scholars Programs up significantly
- Increase in campus visits
  - On pace to hit 41,000 visits this year (a new record)
  - Almost double our 2005–2006 numbers
  - High interest in pharmacy program
- Grad applications
  - Completion rate up 16 percent from last year
  - 20 percent increase in deposits
A bigger Binghamton is a better Binghamton

- **Growth:**
  - Fulfills our mission to educate students
  - Provides opportunities in new and in-demand fields
  - Adds resources for faculty hiring
  - Increases faculty research and scholarship
  - Allows campus to focus on meeting the challenges facing our world, in addition to great teaching
  - Creates a critical mass in areas of excellence
  - Increases Binghamton’s impact, visibility and recognition
  - Generates pride among alumni and supporters
# Growth

<table>
<thead>
<tr>
<th>Category</th>
<th>Fall 2011</th>
<th>Fall 2014</th>
<th>Fall 2015</th>
<th>Change</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Time tenure track faculty</td>
<td>467</td>
<td>555</td>
<td>587</td>
<td>120</td>
<td>25.7%</td>
</tr>
<tr>
<td>FTE faculty</td>
<td>626</td>
<td>715</td>
<td>750</td>
<td>124</td>
<td>19.8%</td>
</tr>
<tr>
<td>Undergraduate enrollment</td>
<td>11,681</td>
<td>13,412</td>
<td>13,454</td>
<td>1773</td>
<td>15.2%</td>
</tr>
<tr>
<td>Graduate enrollment</td>
<td>2,885</td>
<td>3,283</td>
<td>3,404</td>
<td>519</td>
<td>17.9%</td>
</tr>
<tr>
<td>Student/Faculty</td>
<td>23.3</td>
<td>23.3</td>
<td>22.5</td>
<td>-0.8</td>
<td>-3.4%</td>
</tr>
<tr>
<td>Staff FTE</td>
<td>1,268</td>
<td>1,353</td>
<td>1,390</td>
<td>122</td>
<td>9.6%</td>
</tr>
<tr>
<td>Average SAT score</td>
<td>1,306</td>
<td>1,290</td>
<td>1,304</td>
<td>-2</td>
<td>-0.2%</td>
</tr>
<tr>
<td>Philanthropy (new investments)</td>
<td>$5.4M</td>
<td>$6.7M</td>
<td>$9.1M</td>
<td>$3.7M</td>
<td>68.5%</td>
</tr>
<tr>
<td>Alumni volunteers</td>
<td>626</td>
<td>818</td>
<td>1,173</td>
<td>547</td>
<td>87.4%</td>
</tr>
<tr>
<td>Research expenditures</td>
<td>$40.2M</td>
<td>$31.7M</td>
<td>$35.8M</td>
<td>-$4.4M</td>
<td>-10.9%</td>
</tr>
<tr>
<td>Undergraduate degrees granted</td>
<td>3,144</td>
<td>3,014</td>
<td>3,141</td>
<td>-3</td>
<td>-0.1%</td>
</tr>
<tr>
<td>Graduate degrees</td>
<td>996</td>
<td>1,046</td>
<td>1,173</td>
<td>177</td>
<td>17.8%</td>
</tr>
<tr>
<td>Classrooms/Seats *</td>
<td>128/6,602</td>
<td>129/6,737</td>
<td>160/7,753</td>
<td>32/1,151</td>
<td>25.0%/17.4%</td>
</tr>
<tr>
<td>Professional UG Advisors</td>
<td>21</td>
<td>24</td>
<td>28</td>
<td>7</td>
<td>33.3%</td>
</tr>
</tbody>
</table>

* 2015 column is projected seats and rooms for fall 2016
We’re getting noticed!

- **The Business Journals**
  - Ranks Binghamton No. 1 among New York publics
  - 18th in the nation! 19 variables, excludes subjective measures
- Open Doors report lists Binghamton 15th in international recruiting
- Greatist.com ranks Binghamton among top 25 healthiest Universities
- *New York Times* names Binghamton a “Top College Doing Most for Low-Income Students”
- New sustainable communities master’s program -- first SUNY “sustainable” program
- University Day at the Mall — examples of research including 3D printer, DNA extraction
Binghamton’s impact: Research, scholarship and creative work

- Anthropology professor Carl Lipo’s work on the decline of native civilization on Easter Island
- Psychology professor Nicole Cameron examining multi-generational impact of natal alcohol exposure
- Service learning and community development in Malawi
  - Assoc. Prof. of Social Work Lisa Blitz
  - Asst. Prof. of Human Development Denise Yull
  - Students learn about microfinance, youth programming, cultural immersion
- NSF CAREER Awards for promising research Paul Chiarot and Jeffrey Mativetskey
URI/REDC updates

- Southern Tier named top awardee in 2015 URI competition
  - Region will receive $500 million over five years
  - 29 project applications submitted for Broome, Tioga and Chenango counties

- University initiatives under way
  - 48 Corliss Ave. rehab for Decker School move ($21 million)
  - Battery dry room ($620,000)
  - Flexible printed electronics and industrial 3D printing ($15 million over five years)
  - Lockheed Martin Partnership for Secure Electronics and Advanced Manufacturing ($20 million)

- Proposed projects include High Density Development in Binghamton, BAE Hybrid Power Train Test Center, Route 434 Greenway, Goodwill Theater, Relocation of Salvation Army Training Center

- Incubator on schedule for May 2017 opening
Johnson City progress

- Progress on School of Pharmacy and Pharmaceutical Sciences
  - 96 Corliss progressing well
    - Dean Meredith held a Town Hall Meeting in February
    - Assistant dean of experiential education hired
  - 48 Corliss — purchased by Foundation
    - Renovate and move Decker School
    - Hoping to recruit Upstate Medical University Clinical Campus
    - Other: public health, life science research
    - Facilities for pharmaceutical industry research, development and manufacture
Road Map 2017-18

- Seventy-six proposals submitted
- Reviewed by Professional Staff Senate, Faculty Senate Budget Review Committee, steering committee
- $2M of one-time funding available
- Decisions to be made in July by steering committee

binghamton.edu/roadmap
Questions?