

# Binghamton University Full Faculty Meeting

Harvey G. Stenger | March 9, 2021



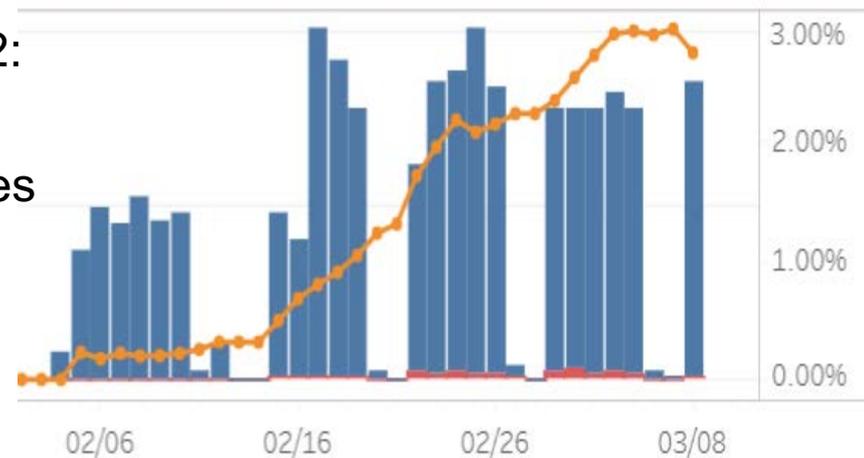
# Restarting for spring semester

- Spring Restarting plan approved by SUNY
- Extended move-in period
- Expanded testing (6,000 tests during move-in period), all campus-based students faculty and staff tested weekly
- Adjustments to academic calendar to reduce student travel, with three “rejuvenation” days added
- Approximately 30% of classes have “in-person” component
- Residence halls are at ~80% capacity



# Testing protocols and state guidelines

- Move-in testing showed low rate of infection (.2%)
- New York state adjusted COVID-positive threshold to 5% of campus-based students, faculty and staff (rolling 14-day average)
- Recent testing indicates a COVID spike — nearly 5% positives on Tuesday March 2 (67 student positives)
- students/day testing positive since Feb 22:
  - 45 42 45 30 44 15 0 45 67 43 48 31 7 8 27
- If campuses reach 5% 14 day limit, classes must return to remote-only learning
  - we are at 2.74%



# Responding to the rapid rise in cases

- On Feb 23, campus limited student interactions and social gatherings — intramurals, performances, recreation, dining
- In-person classes continued
- Largest challenges have been logistics around quarantine and isolation housing
- Last semester we required 202 beds in Old Digman and Old Rafuse for all of Q/I and never exceeded 40% occupancy (~80 students)
- We now have 596 beds available 338 (I) in 5 residence halls and 258 (Q) in hotels and reached 70% occupancy middle of last week.
- Occupancy is now 39% (245 students)
- QI team assembled Feb 22 involves 20 campus offices and over 100 staff to meet the challenge
  - Transportation, meals, laundry, technology, package delivery, communications, wellness, cleaning, academic support, worker safety, discipline, COVID testing, moving Q to I, moving out of Q and I
- Cases are declining: guidance is following that decline

## Recent racist incidents

- Two separate cases of racist graffiti on elevators in a residence hall
- Racist epithet used by a student in a class with an unmuted laptop microphone



## Looking ahead



## Expectations of a “near” normal campus, fall 2021

- Vaccinations will be taking effect
  - School of Pharmacy and Pharmaceutical Sciences students volunteering for state vaccination efforts
- Students and faculty eager to return to classroom and have campus experience
  - Co-curricular and curricular activities resume nearly as normal
  - Some social distancing may be required

# Social justice and gender equity

- Most recent efforts to address concerns about racial and gender climate on campus:
  - Academic Affairs and CLT offer pedagogy series to foster cultural inclusion
  - Binghamton University's Harriet Tubman Center for the Study of Freedom and Inequality developing campus Truth and Reconciliation commission
    - Will report on areas of concern and ways to move forward
  - Campus Citizen Review Board formed and reviewing police practices
  - Amy Zieziula named deputy Title IX coordinator
  - Creation of Violence, Abuse and Rape Crisis Center (VARCC) for support for victims of sexual assault and harassment



# Current application status

- First-year applications are up ~3% compared to last year, with “Common Applications” up 11% compared to fall 2020
- Out-of-state (OOS) applications up 25%
  - Other campuses are seeing large increases in OOS applications
- International applications are down 40%, compared to last year, a nationwide trend
  - Most Binghamton international applications come from China.
  - We are seeing a slight increase in Chinese applications, but overall, China is looking beyond America for higher education.
  - India applications remain steady
- Applications from economically-disadvantaged populations down significantly
  - Binghamton is down 21% in Educational Opportunity Program (EOP) applications.
  - Non-EOP, Pell-eligible applications are down 13% compared to last year.
  - Underrepresented minority, Pell-eligible applications are down 15%.

## An atypical enrollment cycle

- Changes in federal practices make the recruitment environment more competitive
  - Under-performing schools can “poach” students who have already paid deposits, beyond the traditional May 1 deadline.
  - Admissions focus is on maintaining yield during summer.
- Pandemic has increased “test-optional” recruiting
  - SUNY is test-optional for fall 2021, making it more difficult to assess likely enrollment patterns.
- COVID disrupted high school experiences
  - Districts worked to minimize negative impacts, but high school transcripts are inconsistent for the past year.



# International and out-of-state enrollment

	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
<b>All Students</b>	<b>14,746</b>	<b>15,308</b>	<b>16,077</b>	<b>16,695</b>	<b>16,913</b>	<b>17,292</b>	<b>17,322</b>	<b>17,768</b>	<b>18,124</b>	<b>18,148</b>
<b>In-State</b>	<b>11,243</b>	<b>11,549</b>	<b>12,151</b>	<b>12,655</b>	<b>13,004</b>	<b>13,444</b>	<b>13,826</b>	<b>14,405</b>	<b>14,870</b>	<b>15,260</b>
<b>Out of State</b>	<b>3,503</b>	<b>3,759</b>	<b>3,926</b>	<b>4,040</b>	<b>3,909</b>	<b>3,848</b>	<b>3,496</b>	<b>3,363</b>	<b>3,254</b>	<b>2,888</b>
Domestic	1,511	1,507	1,445	1,382	1,187	1,126	1,008	997	1,069	1,136
Internatl	1,992	2,252	2,481	2,658	2,722	2,722	2,488	2,366	2,185	1,752
<b>UG Total</b>	<b>11,861</b>	<b>12,356</b>	<b>12,997</b>	<b>13,412</b>	<b>13,491</b>	<b>13,632</b>	<b>13,708</b>	<b>14,021</b>	<b>14,165</b>	<b>14,333</b>
In-State	9,412	9,695	10,339	10,878	11,218	11,522	11,859	12,252	12,471	12,761
Out of State	2,449	2,661	2,658	2,534	2,273	2,110	1,849	1,769	1,694	1,572
Domestic	1,322	1,294	1,242	1,186	985	899	801	786	857	885
Internatl	1,127	1,367	1,416	1,348	1,288	1,211	1,048	983	837	687
<b>Grad all</b>	<b>2,885</b>	<b>2,952</b>	<b>3,080</b>	<b>3,283</b>	<b>3,422</b>	<b>3,660</b>	<b>3,614</b>	<b>3,747</b>	<b>3,959</b>	<b>3,815</b>
In-State	1,831	1,854	1,812	1,777	1,786	1,922	1,967	2,153	2,399	2,499
Out of State	1,054	1,098	1,268	1,506	1,636	1,738	1,647	1,594	1,560	1,316
Domestic	189	213	203	196	202	227	207	211	212	251
Internatl	865	885	1,065	1,310	1,434	1,511	1,440	1,383	1,348	1,065

# Fiscal challenges for 2020-21

- Current challenge: initial projected 2020-21 Tuition Revenue (\$166.8M), revised to (\$158.8M), reflecting changes in non-residential/international enrollment
- One-time actions to address deficit:
  - Lost revenue of approximately \$53M from spring 2020, fall 2020, and spring 2021
    - \$53M = \$25M Spring 2020 Refunds + \$12M Fall 2020 Housing Revenue Loss + \$2M Fall 2020 Fee Reductions + \$8M 2020-21 International enrollment Loss + \$6M Spring 2021 Housing Loss
- Additional \$6M for COVID expenses: a \$59M problem
- Will resolve with stimulus funds \$6M (Cares1) +\$13M (Cares2), housing refinancing \$50M
- 5% reduction in state support (\$2M/yr) — less than originally anticipated

## Longer-term challenges

- Rebuilding our out-of-state and international enrollment - UG and graduate
- Need to increase enrollment revenue from this group by \$20M/year
  - approximately 1,000 students = number that we lost between 2016 and 2020
- Will continue to keep hiring and other expenditures at a minimum until we achieve this recovery

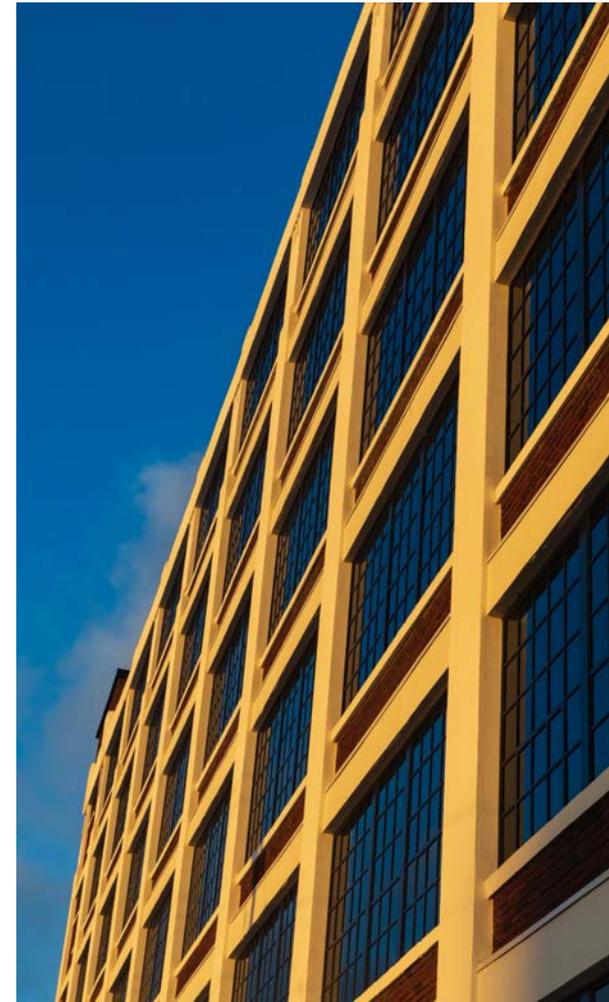
# Road Map re-aiming: SP6-Internationalization

- The Road Map has been a successful way of addressing changes in external environment.
  - We built it in 2013
  - renewed it in 2018
  - re-aiming it in 2021
- Immigration policies and COVID impacts have decreased our international student enrollment resulting in approximately a loss of \$10M/yr in tuition in one year
  - Response: Roadmap to add a sixth strategic priority -- SP6 International
  - Co-chairs: Don Nieman and Madhu Govindaraju
- **Launched and funded by Foundation \$1M**



# Health Sciences Campus

- Decker College of Nursing and Health Sciences occupies 48 Corliss St.
  - Most classes continue remotely
  - Simulation Center is operational and amazing
  - Construction work on floors 5-6 nearing completion for OT, PT, SLP
  - First class for physical therapy program slated to begin fall 2023 – **Foundation support of \$1M critical to this 2 year earlier start**
  - Excellent 10 year business plan
- Research and Development Building is out to bid
- Asbestos removal and renovations at 18 Park St.
- Design work for Ford Family Wellness Center for Seniors is completed, construction will begin



## Recent accolades

- Binghamton named founding member of University Technology Licensing Program
  - Includes tech transfer offices from 14 universities including Harvard, Cornell, Yale, Brown, Princeton and Berkeley
  - Focus on licensing innovations in electronics, autonomous vehicles and data storage and management
- American Society for Engineering Education names Watson Bronze award winner for diversity
- Watson Professor Lijun Yin named to National Academy of Inventors for work exploring 3- and 4-dimensional facial scanning
- SOM ranked highly by business education website Poets&Quants
  - 28th Best undergraduate business school in U.S. – up 19 spots since last year
  - #15 Best public business school





**Questions?**