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Binghamton University

National News Hits

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Nina Versaggi, associate professor of anthropology and director of the Public Archaeology Facility, is the author of an article discussing cultural resource management archaeologists, who conduct archaeology in spots where developments or other ground-disturbing projects are planned. The article was featured in The Conversation, The Huffington Post, The SF Gate, Albany Times Union and others. TOTAL CIRCULATION: Over 101.1 million.

Robert G. Parkinson, assistant history professor, is the author of an article discussing how fake news is not a new phenomenon but something which has been around since the early days of America. The article was featured in the Washington Post, Bloomberg and others. Parkinson is also the author of “The Common Cause: Creating Race and Nation in the American Revolution.” TOTAL CIRCULATION: Over 57 million.

Donald Nieman, executive vice president for academic affairs and provost, is the author of an article comparing Donald Trump’s concerns about electoral fraud to those of Reconstruction-Era white supremacists which was published in The Conversation, The New Republic, U.S. News and World Report, Quartz, The San Francisco Gate, Time Magazine and others. TOTAL CIRCULATION: Over 36.9 million.

Guy German, assistant professor of biomedical engineering, was featured in The Deccan Chronicle, Asian Age, The Hindu, The Malaysia Sun and others for his research on controlling the mechanics and function of soft biological tissues, in particular, tissue barriers, such as skin, with the primary goal being to develop physical insight into these complex biological materials by understanding their inherent physical and mechanical properties across a wide-range of length-scales. TOTAL CIRCULATION: Over 33.6 million.

Binghamton University students Robert Pim, Jonathan Heller, Brandon Fine and Ronnie Sanon were recognized in Forbes for coming in first place in the Ross School of Business undergraduate stock pitch competition. The students won the final round and pitched GATX Corporation as a stock to short. TOTAL CIRCULATION: Over 31 million.

Researchers at Binghamton University were recognized by Yahoo.com and Digital Trends for research alleging that certain processors are inherently flawed and open to attack; whereby the flaw works against a specific method used by modern operating systems, including both Windows and Mac OS, to keep systems secure. TOTAL CIRCULATION: Over 30 million.

Binghamton University was ranked as the #10 “Best Public College in America” by U.S. News and World Report, Business Insider, Yahoo Finance! in its recently released list, which included emphasis of schools with high graduation rates, early-career earnings and top-notch student life experiences, annual net cost of each school and average cost of tuition for all students that applied for financial aid, after accounting for the amount of financial aid received — according to the US government’s College Scorecard. TOTAL CIRCULATION: Over 23 million.

Dinesh Sharma, associate research professor for the Institute of Global Cultural Studies at Binghamton University, was featured by Yahoo!.com and The Christian Science Monitor for an article arguing that recent rockiness between Philippine President Rodrigo Duterte and President Obama has led to questions about the stability of the alliance between the United States and its key ally in southeast Asia. TOTAL CIRCULATION: Over 96 million.
Dmitry Ponomarev, professor of computer science, and researchers from Binghamton University were featured in YahooTech!, PhysOrg.com and others for research in finding weaknesses in the common computer chip; more specifically, the Haswell central processing unit (CPU) components that makes common computer operating systems vulnerable to malicious attacks. **TOTAL CIRCULATION: Over 21.1 million.**

Mert Moral, political scientist, was recognized in Business Insider for his expertise about politics and voter behavior. Moral believes that it’s a little surprising that Americans are such unenthusiastic voters, because they are fairly interested in politics. Moral said, “If you look at the survey data, you find more Americans are equally, if not more engaged, than their counterparts [in other countries].” **TOTAL Circulation: Over 20 million.**

Jessica Fridrich, electrical and computer engineering professor and Rubik’s Cube champion, was recognized in The New York Post for posting her secrets of the Cube on a primitive website on the University’s servers in the 1990s. Fridrich’s method spread and is today the most widely used technique to solve the puzzle. **TOTAL CIRCULATION: Over 15 million.**

Waldon Bello, professor of sociology and a member of the Philippine House of Representatives from 2009 to 2015, was quoted in an NBC News story, saying that there was no justification in giving former president Ferdinand Marcos a hero’s burial, calling Marcos “a dictator who committed widespread human rights abuses and looted the county, setting it back in terms of both political and economic development.” **TOTAL CIRCULATION: Over 13 million.**

Steven Jay Lynn, distinguished professor of psychology and director of The Psychological Clinic, was featured in The New York Times, Science of Us and others for his co-authored paper in the journal Perspectives on Psychological Science, which highlighted 78 published psychology papers published by unlikely authors, including Benjamin Franklin and Natalie Portman. **TOTAL CIRCULATION: Over 11 million.**

Nicole Hassoun, associate professor of philosophy, was featured in The Conversation and the San Francisco Gate for her research on the obligations of pharmaceutical companies, which she believes have a moral and legal obligation to ensure access to essential medicines. **TOTAL CIRCULATION: Over 10.6 million.**

Eric Hoffman, professor of pharmaceutical sciences, was recognized by NPR, Muscular Dystrophy News, Capital Public Radio and others for his research on an important modulator of the immune system, a gene called DC40, which may determine the severity of Duchenne muscular dystrophy (DMD). The findings suggest that drugs targeting CD40 may improve symptoms of DMD. **TOTAL CIRCULATION: Over 10.3 million.**

Craig Morris, research associate, was featured in Reader’s Digest, Psychology Today and others for his research, which showed that women experience more emotional pain following a breakup, but they also more fully recover. **TOTAL CIRCULATION: Over 8.5 million.**

Celia Klin, professor of psychology and associate dean of Harpur College, was featured in Fortune magazine, Reader’s Digest and Entrepreneur, for her research which showed that ending a short text with a period implies you’re being short with a person. **TOTAL CIRCULATION: Over 6 million.**

Ron Miles, chair and distinguished professor of mechanical engineering, was recognized in The Science Explorer, Tech Times and others for his research on jumping spiders and how they can hear sound without eardrums. Miles and fellow researchers found that despite not having ears—or ear drums—jumping spiders can perceive airborne sound, with the family of jumping spiders including about 5,800 species. **TOTAL CIRCULATION: Over 5.3 million.**
Kenneth McLeod and researchers were featured in *The Daily Mail, The Conversation, IFLScience.com, The Albany Times Union, Medical Daily, Medical Express* and others for their expertise on why so many people regain weight after dieting and how activating muscles deep in the leg that help keep blood and fluid moving through our bodies is essential to maintaining resting metabolic rate. **TOTAL CIRCULATION:** Over 4.8 million.

Steven Lynn, psychology professor and leading researcher into memory and hypnosis, was quoted in a story for *myStatesmen.com,* saying that a hypnosis technique that was used on a witness in a murder case was “fundamentally flawed” and likely to plant false memories.

Libby Tucker, professor of English, was featured on Chron.com (*Houston Chronicle*) for her expertise in urban legends. In the article, which discusses the popularity of clown costumes amid heightened fear, Tucker is quoted as saying, “At times of anxiety and transition, you’re very likely to see something like this happen, and also at times of heightened violence.” **TOTAL CIRCULATION:** 2.2 million.

Julie Lee, registered dietician at Binghamton University Dining Services, was featured in *Prevention* and *Bicycling* for her expertise about almond milk: Dairy milk packs about 8 grams of protein per cup, while almond milk has just 1 gram per cup, according to Lee. **TOTAL CIRCULATION:** Over 2.4 million.

Andrew D. Merriwether, associate professor of anthropology, was recognized in *ScienceDaily* and *Before it’s News* for his research analyzing DNA from people who lived in Tonga and Vanuatu between 2,500 and 3,100 years ago. The results overturn the leading genetic model for this last great movement of humans to unoccupied, but habitable lands. **TOTAL CIRCULATION:** Over 2M

Pamela Stewart-Fahs, professor in the Decker School of Nursing and Decker chair in rural health nursing, was featured in *NDTV, Science Daily, Newsmax* and *Laboratory Equipment* for her research on how moderately intensive walking improves cardiovascular risk factors in the short term, including changing biological markers such as cholesterol, weight and blood pressure. **TOTAL CIRCULATION:** Over 2 million.

Brett Levinson, comparative literature professor, was featured on Quartz.com for his expertise regarding the Cuban Revolution. In an article about Fidel Castro, Levinson points out that while hardly any of the boom’s most famous works are directly about the Cuban Revolution, the political movement left a deep impression on the writers. **TOTAL CIRCULATION:** Over 500,000.

Jennifer Campbell-Smith, behavioral ecologist, was featured in *Audubon* for her expertise about crows. Campbell Smith wrote, “the idea of wild crows preferring shiny objects over others is actually a myth. Stories about crows collecting shiny things are anecdotal, and not observed by people who watch crows constantly and study them.” **TOTAL CIRCULATION:** Over 430,000.