

Communications

Interest Area

While Harpur College does not have a communications major, there are a variety of ways to pursue this interest. Communications is a field of interaction. It requires someone with strong oral and written communication skills and advanced analytical and interpersonal skills. Many Harpur majors emphasize these skills. Communications as a field extends beyond mass media and includes interpersonal, small group and organizational endeavors.

A career in communications is aided by having a knowledge of how a cause or company functions internally, with an emphasis on the ability to effectively communicate that message to the public. Choosing a major like rhetoric, graphic design, PPL (philosophy, politics and law), anthropology, cinema or theatre is a great way to pursue the strong communication and analytic skills you need to work in communications.

First Year Courses

Potential first-year courses to consider:

Writing 111: Coming To Voice

Anth 114: Language, Culture, and Communication

Cinema 121: Experimental History and Analysis of Film

CW 250: Fundamentals of Creative Writing ARTH 280H: Histories of Photography

Beyond the First Year

Courses to consider beyond the first year:

Rhet 240: Introduction to Journalism

Anth 347: Archeology and the Media

Cine 352: Performative Process

Eng 380: Humor in Film

PLSC 340: Public Opinion

Rhet 440: Feature Writing

Thea 389Q: Marketing for Entertainment

THEA 489P: Video Production for Entertainment

Potential Jobs

Public relations in the non-profit or private sector, social media coordinator, grant writer, public administrator, ombudsman, marketing specialist, development officer, writer, editor, reporter, conflict relations counselor, negotiator, advocate.

Communications is a great field in which to link a set of skills with your interests be they health and medicine, technology, arts, education, or local or national causes.

Ways to get involved!

Student Association Programming Board

Pipe Dream

Speech and Debate Team

Binghamton Sound, Stage and Lighting Media Group

Sports Debate

Binghamton Review

Harpur Radio Workshop

The New BTV - Binghamton TV

Experimental Media Organization

Resources

Interested in finding out more about career opportunities in the field? Try exploring these links:

[Public relations](http://www.prsa.org/) [http://www.prsa.org/

[Entertainment jobs](http://www.showbizjobs.com/) [http://www.showbizjobs.com]

[Employ Now](http://www.employnow.com/) [http://www.employnow.com/]

[Marketing](http://marketingjobs.com/) [http://marketingjobs.com/]

If you have any questions, contact a Harpur Academic Advising associate at:

harprsh@binghamton.edu or call (607) 777-3700