EXHIBITOR REGISTRATION

3rd Annual Binghamton University Conference on Foreign Language Teaching
Saturday and Sunday, October 3-4, 2015

This sheet is for your records only. Please complete our online registration form at:
http://goo.gl/forms/XRpp7KRVS8
Payment will need to be submitted by mail (see page 2).

1) Exhibitor Package Options:

All exhibitor packages must be attended by at least one company representative.

- PACKAGE A – One-table display ($250; $225 early bird)
- PACKAGE B – Two-table display ($275; $250 early bird)
- PACKAGE C – One-table display with presentation time slot OR hands-on demo time slot
  ($350; $325 early bird)
- PACKAGE D – Two-table display with presentation time slot OR hands-on demo time slot
  ($375; $350 early bird)
- PACKAGE E – One-table display with presentation time slot AND hands-on demo time slot
  ($400; $375 early bird)
- PACKAGE F – Two-table display with presentation time slot AND hands-on demo time slot
  ($425; $400 early bird)

ALL PACKAGES include:

1) Name badge
2) Copy of all conference materials and handouts
3) Listing on the conference web site as an exhibitor and in conference program
4) Exhibitor space over the course of the 2-day event
5) Continental breakfast (assorted pastries, coffee, tea & juice) on both conference days
6) Coffee and tea throughout the conference
7) One lunch buffet on Saturday, October 3, 2015
8) One box lunch on Sunday, October 4, 2015

Lunch Buffet includes:

1) Two hot entrees*
2) Vegetable
3) Tossed salad
4) Rolls and butter
5) Bakery desserts
6) Beverages

*Vegetarian option available
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Exhibitors are also welcome to attend conference presentations.

If more than one representative will be attending from your company, an additional $25/rep must be added to your registration fee if he or she would also like the lunch buffet on Saturday and box lunch on Sunday. Please note that Packages C-F include lunch buffets and box lunches for two representatives.

2) “Proficiency Level” for sponsorship of conference materials:

- NOVICE* – Your choice of promotional item (pen, folder, sticky notes) to be included in each conference attendee bag ($25)
- INTERMEDIATE** – Lanyard– your company name on the name tag lanyard to be given to each conference attendee ($200)
- ADVANCED** – Conference program sponsorship – full page add on back cover of conference program ($250)
- SUPERIOR** – Padfolio sponsorship – your company name on padfolio to be included in conference bag given to all attendees ($350)
- DISTINGUISHED** – Conference bag sponsorship - your company name on the conference bag given to all attendees ($600)
  * If you would like to include more than one promotional item, add an additional $25 for each item
  **First come, first serve basis

3) Sponsorship in absentia:

This year we are offering the option to add informational materials to the bag for those companies who cannot send a representative. In addition to the all proficiency levels besides NOVICE, you also choose one the following options for sponsorship.

- OPTION A – Add a one page flyer to the conference bag ($100)
- OPTION B – Add a brochure or booklet to the conference bag ($150)

If you choose sponsorship in absentia, please complete the following steps and mail your materials along with your payment (see next page).
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4) Calculate your payment

Exhibitor registration fee includes items listed on page 1:

1) EXHIBITOR PACKAGE* = $________
   *If additional lunch buffet needed, add an additional $25 to the price above

2) PROFICIENCY LEVEL = $_______

3) SPONSORSHIP IN ABSENTIA = $_______

$_______ Total payment

5) Fill out online registration form:

- Go to http://goo.gl/forms/XRpp7KRVS8 to fill out the registration form online
  - Friday, July 31, 2015 – Early bird deadline
  - Monday, August 31, 2015 – Regular registration deadline

6) Send full payment by mail (by the early bird and regular registration deadlines):

- MAKE CHECKS PAYABLE TO: SUNY Foundation Account 51006
- MAIL CHECK TO:
  Melanie Yaworski
  % Chesla Ann Bohinski, Ph.D., Conference Chair
  Binghamton University
  Department of Romance Languages and Literatures
  P.O. Box 6000
  Binghamton, NY 13902-6000

- Your registration will be COMPLETE once we receive your payment.
- When we receive your registration fee, we will send you a letter of confirmation via email.
- Absolutely NO refunds/cancellations after September 4, 2015.