EMPLOYER ENGAGEMENT

- Mentoring on campus (one-on-one)
- Mock interviews
- Group Q&A sessions (on campus, boardroom setting)
- On-campus recruiting
- Off-campus mentoring and small-group conferences
- Employer informational sessions
- Community projects with student groups
- Alumni mentors

Fall Recruiting Events

Mark Your Calendar!

INTERNSHIP & JOB FAIR
THURSDAY, SEPT. 19

The Internship & Job Fair is a great way for employers and organizations to meet a large number of students looking for full-time professional positions and internship opportunities. Contact the Career Development Center for details at 607-777-4898.

BINGHAMTON UNIVERSITY SCHOOL OF MANAGEMENT ANNUAL MENTORING AND NETWORKING EVENT HOMECOMING WEEKEND 2013

On Saturday, Oct. 12, SOM will hold its 12th annual mentoring and networking event for sophomores, juniors, seniors and graduate students. This on-campus event brings together SOM students with alumni mentors and has been a source of great satisfaction for all participants. We invite you to be a part of this unique opportunity to assist SOM students with their professional development. If there is a Binghamton graduate at your firm who would like to participate, please contact us.

The event includes panel discussions, a networking session and small-group discussions led by mentors whose disciplines match, as closely as possible, the interests of the students.

This event will be held in conjunction with Binghamton University Homecoming 2013.
Campus Branding Opportunities

On-Campus Interviews
The on-campus interview program connects students with employers interested in enhancing their company’s visibility. SOM Career Services manages all aspects of your visit, from coordinating résumés for your review to scheduling your on-campus interviews. Employers can also manage their own schedules online at som.experience.com.

Informational Sessions
These are opportunities for employers to share information with School of Management students about their organizations, products and services, and potential career opportunities. Enhance your organization’s visibility on campus by setting up an informational session with students.

Job/Internship Postings
Employers can link into our e-recruiting system at som.experience.com and post a company profile and job and/or internship posting. Students apply directly to the contact provided and employers can review résumés as they come in or have résumés submitted in a bundle. Employers can also contact Career Services at 607-777-6176 for assistance in posting jobs.

Résumé Referral Drop
The Career Services office can provide you with student résumés that match specific job criteria, such as degree and skill sets. This allows you to access a pool of qualified candidates quickly and easily. To request a résumé drop, call 607-777-6176.
Job Shadow Program

Job shadowing is an opportunity for students to network with professionals within their fields of interest. Students spend a day “on the job” shadowing someone within your organization to learn what it means to work in your field. Employers, in turn, promote their organization and communicate employment opportunities. Contact SOM Career Services to find out how to participate.

Business Consulting Projects

The School of Management is continually engaged in partnerships that foster economic development in the Southern Tier of New York and throughout the state. Rapid technological changes combined with intense global competition have created a strong need for the School of Management to provide state-of-the-art consulting projects to regional and global companies. Our school actively seeks projects from businesses in such areas as accounting, finance, information systems, marketing and supply chain. Our students are eager to leverage their expertise and skills in order to increase visibility and market share for your business. If your business is interested in learning more about the unique opportunities our School of Management students have to offer, or if you have a specific project or need, please contact Jessica Morris at 607-777-6238 or jmorris@binghamton.edu.

SOM Executive in Residence Program

Our Executive in Residence Program partners the School of Management with successful alumni, recruiters, HR professionals and business executives to offer career guidance and feedback to current students.

Executives visit the school during the semester to interact with students one-on-one or in a group setting during office hours. Executives answer career questions, provide résumé critique and/or information about positions in the industry, share their unique insights into the business world, and respond to students’ concerns as they prepare for their careers in business. The executives act as student mentors, career advisors, classroom guests and links to industries.

Executive in Residence visits take place throughout the semester and will be advertised to SOM students through our som.experience.com website and our listserv. Students pre-register for time slots and the length of the visit is at the discretion of the visitor. If you are interested in participating or would like more information, call the SOM Career Services office at 607-777-6176. Appointments are available for freshmen through graduate students in all SOM majors/concentrations.
Connect with SOM Career Services

Employer Site Visits

SOM Career Services wants to meet with you! We value your willingness to offer job and internship opportunities to our students. We would welcome the opportunity to visit your organization. A site visit enables you to showcase your organization. At the same time, it enables us to learn more about any potential employment opportunities for our students.

Site visits are conducted in New York City and in Binghamton twice a year, generally in January and during the summer months. Be a part of this exciting opportunity to host students at your site. The sessions are typically two hours long and include a tour, information session, Q&A and an opportunity for students to meet your staff and observe operations. This is a great opportunity for employers to observe the quality and caliber of Binghamton University students. We will gladly customize a site visit at your convenience.

Take Advantage of Your SOM Experience Account

Be sure to check and update your SOM Experience Account to ensure we have your current contact information. Update your job or internship postings and consider requesting a date in the fall to hold on-campus interviews! Visit som.experience.com. If you have questions regarding your account, call us at 607-777-6176.

Student Groups

Promote your organization by connecting with the various student organizations at Binghamton University. You will find that making connections with student organizations is an easy and effective way to increase brand recognition and identify talented students and potential employment candidates who demonstrate teamwork, leadership and skills in specific areas.

For a comprehensive list of the SOM student organizations, log on to som.binghamton.edu.

Student groups can be a valuable resource to increase your visibility on campus. Ways to connect with student organizations include:

- Employer presentations and panels
- Résumé and cover letter critiques
- Community service projects
- Mock interviews (in person, videoconferencing or phone)
- Sponsorship of off-campus activities