Welcome to the 2nd Edition of our Career Services Newsletter!

The Office of Career Services is pleased to update you on the latest news, including new opportunities for you to connect with SOM students.

We will be sending this newsletter 2-3 times per year to help you stay connected with campus events and opportunities. Be sure to check out our website at binghamton.edu/som for upcoming events. Our online events calendar is updated in real time to ensure the most accurate information.

If you need additional information about our office or programs, please don’t hesitate to contact Carolyn Schapiro, assistant director of SOM Career Services, at schapiro@binghamton.edu. We look forward to working with you to meet your recruiting needs!

Meet the Career Services staff

Chris Whitney, director of SOM Career Services
Carolyn Schapiro, assistant director of SOM Career Services
Tammy Richard, secretary, SOM Career Services
Bruna Garcia, MBA student, career assistant
Theo Baktidy, MS Accounting student, career assistant
Mark Adler, MS Accounting student, career assistant
Fall Events

Sophomores Hone Skills at Speed Mock Interviewing Event!

You’ve heard of speed dating, right? Career Services offered a twist with our “Speed Mock Interviewing” program to help students practice their interviewing skills with actual employers. A group of sophomores sat down with professionals for about five minutes and answered two or three interview questions. Employers gave brief feedback to students, which included information about why employers ask specific questions, what kind of responses impress employers, specifics about what the student did well and what they could improve. The purpose of this event was to develop and enhance the students’ interviewing skills, allow for valuable feedback, and provide professional networking opportunities!

Students share their comments

- “It was GREAT! There has never been an event or opportunity before this other than maybe the career fair, but the lines there can get very long so it’s unlikely where you have the opportunity to get your name and face out there to I believe eight recruiters at big firms. This was networking experience, but also was an endurance test! Could you make it through all the interviews with enough energy? And it was just great interview prep: we were asked a multitude of questions and were then given feedback about how to improve our answers, from people who really know what they’re talking about.” — Stephanie Gil

- “I thought the Speed Mock Interviewing Event was great because we were exposed to so many different questions that we could be asked in such a short amount of time. This really made us all think and collect our thoughts very quickly. Getting immediate feedback from the professionals was also great. I would definitely want to participate in something like this again” — Molly Law

- “I thought the speed mock interviews was a very successful SOM event. I learned a lot from the criticism of the employers and I thought that it was very helpful that we interviewed with another student because this provided for some friendly competition and we got to hear double the feedback. I would definitely do this program again.” — Dana Lowenthal
On Saturday, Oct. 12, SOM hosted its 12th annual Mentoring and Networking Event. This on-campus event was part of Homecoming Festivities and brought together SOM students with alumni mentors from different industries. The Mentoring and Networking Event is SOM’s largest networking event with the goal of connecting SOM alumni with current students to talk about professional development topics like choosing an industry, working in the “real world”, facing working challenges or simply answering questions about networking, interviewing and landing a first job out of college.

We had 50 alumni participants and more than 350 students (our highest-ever number of student participants). The event started with a meet-and-greet session; then, students had the opportunity to choose with whom they wanted to network based on their interests. The afternoon included industry- and topic-specific panel discussions. Students asked a range of questions and received feedback from individuals who have been in their shoes and are always willing to provide feedback in a straightforward, helpful manner. In addition to seeing friends, alumni had a chance to see the changes in SOM and on campus. The day ended with an alumni lunch with the SOM dean and other staff members.

What students had to say:

- “The alumni took the time out of their schedules to help us out. You get out what you put in so you can really learn a lot if you ask the right questions.”
- “I liked the free-for- all networking session in the Mandela room. Students had the opportunity to speak with professionals relevant to their career field and allocate speaking time with each alumnus as desired.”
- “I really liked how friendly the alumni were and enjoyed the overall positive attitude towards the event.”
- “I loved how there was networking and professional advice at the same time.”
- “Meeting the alumni and learning about their real work experience was rather enlightening and helpful.”

Upcoming Spring Events

- **Our Annual NYC Visits — Jan. 13-17**

SOM Career Services is facilitating the New York City Site Visits. The annual New York City Visit Trip is open to all students interested in pursuing careers in accounting, finance, MIS, marketing, advertising, management, consulting or a related business fields.

Designed for networking and career exploration, the NYC site visits offer students exposure to select career paths, industry trends, and organizational cultures as well as access to Binghamton alumni living and working in NYC. We use these visits as a way to educate students and give them an opportunity to expand their networks. If you are interested in hosting a visit with our students, please contact Carolyn Schapiro at schapiro@binghamton.edu. Stay tuned for more information.

- **PwC Scholars Ignite Competition — Tuesday, Feb. 4**

Recruiters and students work together in an interactive team environment. There is a series of professional challenges and a winner is chosen at the end of the event.

- **Job and Internship Fair — Wednesday, Feb. 5, 11:30 a.m. to 3 p.m.**

Gain visibility and get to know Binghamton students and Binghamton’s campus “up close and personal” by attending a career fair! Hosted by the University’s Career Development Center, employers who participate regularly comment on the high caliber of Binghamton students as well as the quality of these events. Whether you use career fairs as a preliminary pre-recruitment activity or as your primary sourcing tool, you will likely find the most talented students!

For more information, contact: Eileen Bauer-Hagerbaumer ebauerh@binghamton.edu, 607-777-4898

12th Annual School of Management Mentoring and Networking Event — Homecoming Weekend 2013

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Campus Branding Opportunities

Increase your visibility on campus!

Employers are the key to the success of our students. Therefore, your presence on campus is important to us! Branding your organization on campus can set you apart from the competition. Maintaining a strong presence here will strengthen your relationship with our students. We invite you to explore the various ways to build your organization’s brand and get to know the students in the School of Management. Additionally, we welcome your feedback and encourage you to share your ideas for other collaborations.

Get Involved on Campus

- **Information sessions**
  Host an on-campus employer information session to educate students about your organization. Career Services can assist with all the arrangements and announcements to students. This is a great opportunity to capture large groups of students.

- **Host an onsite student visit with your company**
  These visits, each 1-1/2 to 2 hours long, are an opportunity for students to see firsthand what they can expect working in a variety of industries and an opportunity for them to expand their network. The criteria and the number of students attending are up to the host.

- **On-campus interviewing**
  Conduct interviews in our office for full-time and internships positions. Career Services can book rooms and create interview schedules in advance.

- **Job postings**
  Post jobs and internships directly on our e-recruiting system at som.experience.com.

- **Job shadowing/externships**
  An opportunity for students to explore career interests as well as provide you with an opportunity to identify future talent.

- **Participate as a guest in our Executive in Residence Program**
  These sessions provide a forum for students with similar interests to get to know a particular executive in residence. Visit campus to interact with students one-on-one or in a group setting during office hours. Executives answer career questions, provide résumé critiques, share information about positions in their industry, or simply share their unique insights into the business world.

- **Participate in a Career Fair**
  Career fairs, which are facilitated by the University’s Career Development Office (CDC) are a great way to meet hundreds of students from different fields and majors.

- **Partner with SOM Career Services to host a skill-building workshop**
  Workshop topics may include mock interviewing, presentations skills and speed networking; or consider serving as an industry panelist.

- **Co-sponsor a student group event for one of our business clubs or organizations**
  Organizations find that making connections with student organizations is an easy and effective way to increase brand recognition and to identify potential candidates who demonstrate teamwork, leadership and skills in specific areas. For a comprehensive list of SOM student organizations, visit binghamton.edu/som.