August 2012

The new academic year is just a few weeks away. I look forward to welcoming our students to campus. It is no secret that School of Management students are incredibly bright and highly motivated. They also have a big heart and make our local community a better place.

In the spring, the PricewaterhouseCoopers (PwC) Scholars completed a bookmobile community service project for MacArthur Elementary School students whose school building was severely damaged during the 2011 flood. The PwC Scholars acquired a bus from St. Barnabas Hospital in the Bronx, converted it into a bookmobile by adding bookshelves and seating space for students, and donated the bookmobile to the Binghamton City School District.

The Kopernik Observatory and Science Center received a grant of $2,000 from the Manley Family and Manley’s Mighty Marts in partnership with Associate Professor Kim Jaussi’s Organizational and Strategic Leadership and Consulting class. Each year, the Manley’s Service Learning Project partners teams of SOM students with local not-for-profit organizations. The Zenith Consulting team (Kaitlyn Orr, Daniel Saber, Loren Rispoli, Matthew Austin and Rachel Tu) spent 12 weeks and more than 1,000 hours providing consulting services to Kopernik.

This fall, we also look forward to welcoming three new faculty members: Marcus Burger, assistant professor of accounting (PhD, University of Utah), Andrew Lynch, assistant professor of finance (PhD, University of Missouri), and Chang-Hee Park, assistant professor of marketing (PhD, Cornell University).

We are working on the next issue of Reaching Higher: The Binghamton University School of Management Magazine, which chronicles many outstanding achievements in the school that took place during the past year. The magazine will arrive in your mailbox in late September.

Thank you for your continuing support of Binghamton University.

Upinder S. Dhillon
Dean and Koffman Scholar