In January, it was our pleasure to welcome Harvey G. Stenger, our new president, to Binghamton University and to the School of Management. President Stenger met with the faculty, staff, and doctoral students on Jan. 27. I shared with him some of the exciting developments in our school, including the outstanding quality of our undergraduate students, our plans to introduce new business-focused concentrations such as business analytics, our new initiatives in New York City, and the accomplishments of our world-class faculty.

Our faculty had a banner year in 2011, publishing 37 articles and thereby exceeding the publication-to-faculty ratio of 1.0 for the first time. They also published six articles in the top-3 journals, which is the highest number we have ever achieved. That is truly remarkable and is a testament to the quality and impact of our faculty’s research.

The NYSUNY 2020 legislation, which has received significant media attention, will allow us to grow our faculty and students over the next five years. In 2011-12, we recruited three faculty members, and plan to add three more faculty in 2012-13. I am confident these additions will further enhance our research reputation, and ability to bring cutting-edge research into the classroom. The school plans to add 200 new students in the next five years while enhancing the quality of our students.

Our students have been very busy, even before the start of this semester. As part of the “Doing Business in Emerging Markets” course, Professor Vishal Gupta took a group of students to India. The PwC Scholars visited Germany during their annual international trip in January. Among the many events they attended, they were hosted by the U.S. Ambassador. As part of the New York City Week, our students were hosted by alumni at prestigious firms, including Goldman Sachs, JP Morgan, Morgan Stanley and the Big Four Accounting firms. This year, we plan to add visits to New York City firms in June, and if you are interested in hosting students this summer, please contact our Career Services office at somcs@binghamton.edu.

The School will host the 25th Annual Briloff Lecture on Thursday, March 29, at 3:30 p.m., at the Anderson Center Chamber Hall. Our keynote speaker will be Ronald J. Strauss ’76, MS ’77, business leader and assistant professor of accounting at the School of Business at Montclair State University in New Jersey. His talk is titled “Ethics and the Global Financial Crisis - Values Nourish Sustainable Markets.” I hope you will be able to join us for this very special event.
I also invite you to attend a Binghamton University School of Management alumni reception hosted by alumnus Robert Eicher ’81 that will be held on Wednesday, April 4, from 7 to 9 p.m., at the New York Athletic Club in Manhattan. University President Harvey Stenger will be the featured speaker at our event. I hope you will join us for an evening of networking and conversation, at this historic venue. The club is located at 180 Central Park South, between 6th and 7th Avenues. We will be in the President’s Room, on the 10th floor. The cost is $25/person and includes a hosted bar and hors d'oeuvres. Please note the club requires gentlemen to wear business casual attire, with jacket and collared shirt; comparable attire is required for ladies. RSVP online by Friday, March 30. Please call Jessica Morris at (607) 777-6238 or e-mail jmorris@binghamton.edu if you have any questions. The event is limited to the first 125 people.

Thank you for your support of Binghamton University.

Upinder S. Dhillon
Dean and Koffman Scholar