October 2012

I hope this message finds you well. We're just a few weeks into the 2012-13 academic year, and our students, faculty and staff are busy on a number of exciting projects. I'm pleased to share some of them with you here in this electronic newsletter.

We have a strong entering class in 2012 - the average high school GPA is 95 and the average SAT score is 1321. As part of the NYSUNY 2020 initiative, we have added, and will continue to add, 40 undergraduate students and 10 graduate students in the School of Management each year, for the next four years. We are committed to growing the school, and we are also committed to enhancing the quality of our students.

During the recent Homecoming weekend on campus, we had 68 alumni return to participate in the annual Mentoring and Networking Event. They shared advice and insights with 285 students. We thank all the participating alumni for the gift of their time. Please know the students appreciate receiving insights that will help them navigate a fiercely competitive job market.

The PricewaterhouseCoopers (PwC) Scholars recently kicked off their annual community service project. This year, the scholars will build a playground at the Walnut Street Park on Binghamton's West Side. When the project is completed in the spring, the neighborhood children will have a much-needed play space, as the closest park is a fairly long walk away.

The Ernst & Young Trajectory program is also underway. In this program, two teams of sophomores from SOM and the Thomas J. Watson School of Engineering and Applied Science conduct research on real-world projects and make recommendations to senior managers.

We continue to be at the cutting edge of the new trends in business education. In the spring, we will offer a management elective course in sustainability; this will be followed in the fall by a new course in innovation. In the spring, we will offer students an option to take statistics in a traditional classroom setting or a self-paced online module. The idea is to start moving away from a fixed-time, variable-grade paradigm of teaching to a variable-time, fixed-grade paradigm.

We hope that, by now, you have received a copy of our annual School of Management magazine. We are very proud of the student, faculty and alumni success stories contained within. The magazine includes details on the school's plans for growth over the next five years, thanks to the NYSUNY2020 legislation. As you'll also see in the magazine, our career
services for students have expanded and we have a number of new student organizations taking shape and making an impact in the school and community. If you haven't received our magazine, please contact my office at 607-777-2314 and we'll be happy to send you a copy.

Thank you, as always, for your support of Binghamton University.

Regards,
Upinder S. Dhillon
Dean and Koffman Scholar