Dear Harpur Undergrad:

I would like to share with you an opportunity that will allow you to receive your Bachelor of Liberal Arts and a Master of Business Administration degree (MBA) within five years. This “Fast Track” MBA Program, sponsored by Harpur College and the School of Management, is designed to complement any undergraduate major and can expand your career options and earning potential. Not only does this program allow you to complete two degrees in five years, but it also saves you one year of graduate tuition.

How does this program work?
This program is designed for individuals who are interested in pursuing a liberal arts major but also have an interest in business education. Admission to this program allows you to take the first year of MBA coursework in your senior year with those credit hours counting towards fulfilling your Harpur upper level electives. At the end of your senior year you graduate from Harpur College with your bachelor’s degree and proceed into the second year of the MBA program as an official master’s student.
(During years 1-3 students complete 94 liberal arts credits, which include Harpur College division, upper-level and writing requirements; departmental major requirements and general education requirements. Students reserve all “free” upper-level electives for senior year.)

What are the benefits of a Binghamton MBA?
The School of Management’s MBA program employs a team-based approach to capitalize on the benefits of the diverse academic, work, and cultural experiences of our student body. Through this team experience you will sharpen your interpersonal skills as well as develop life-long friendships.

The School’s curriculum will provide you with a solid foundation in core business principles and is designed around the most important skills needed in today’s global market including communication, analytical problem-solving, strategic thinking, and leadership. The curriculum is flexible. You may choose to pursue a specific area of concentration (i.e., finance, leadership/consulting, marketing, management information systems or supply chain management), or you may choose to customize your curriculum to meet your specific career goals by selecting from among numerous elective course offerings.

Additionally, to meet the needs of today’s competitive business environment, the School of Management is pleased to introduce a series of coursework in business analytics—a skill set that is highly sought after by employers. Due to the tremendous growth in the generation of data, many organizations are focusing on using this data to gain a competitive advantage or create new business opportunities. The analytics core curriculum include coursework in advanced business statistics and forecasting, data mining and business intelligence; and advanced decision modeling and risk analysis.
As a student at Binghamton you will have plenty of opportunities to add value to your resume through experiential learning. For example, we have project courses in marketing, management information systems, supply chain management and leadership, in which student teams serve as consultants to regional businesses. Additionally, finance majors have the opportunity to be financial analysts, managing an actual financial portfolio for the School of Management through its Zurack Trading Room. If you are interested in international travel, our Emerging Markets class offers a winter course in which students previously have visited China, India, and most recently, Chile. Internship experience is also an important component of the program. In fact, all full-time students in the two-year MBA program are required to complete an internship.

To prepare you for your professional career, the MBA program offers a comprehensive and unique professional development class. This class provides you with opportunities to network with professionals from various career tracks as well as fine tune your resume and polish your interview skills. You will also learn strategies that will assist you in obtaining meaningful internships and identifying career paths in a variety of business concentrations.

The School of Management’s Career Services Center is an additional resource for students. The office provides a wide array of services which include one-on-one career counseling, professional development workshops and career and alumni mentoring events. As a result of the career resources available to School of Management students, approximately 89% of our graduates seeking employment had a professional job offer within 90 days of graduation at a median salary of $67,000.

Admission to the program is competitive. Applicants should have a minimum undergraduate GPA of 3.0 (preferably 3.3) and a GMAT score of 600-620 or a GRE score in the 70th percentile for both verbal and quant. You would officially apply to the program in the spring of your junior year (March 1 deadline).

To learn more about the application process, you may contact me at awheeler@binghamton.edu or 777-4236. The School of Management looks forward to assisting in meeting your future educational and career goals!

Sincerely,

Alesia Wheeler-Wade
Assistant Director
MS/MBA Programs