

Christina Muscatello

Educator, Creative Aging Specialist & Community Organizer

EDUCATION

Lesley University: Master of Education: Integrated Teaching Through the Arts, May 2012

Thesis: Art-Based Community Asset Mapping; how the arts inspire hope and solidarity in communities that face adversity. Special Project: Flash Photography Against Flash Floods; PhotoVoice project with a fifth-grade class at an elementary school that was closed due to flooding.

Binghamton University: Bachelor of the Arts: History, May 2008

Concentration: Place Versus Placelessness; how displaced and marginalized people carve a place in preexisting societies using the arts and culture.

EXPERIENCE

The Memory Maker Project, Director | Co-Founder

Binghamton, New York | May 2014–Present

- Develop and implement creative care plans for individuals living with memory loss during Creative Sessions virtually, in home, at my studio, and/ or at cultural organizations.
- Network with museums, cultural organizations, and likeminded programs.
- Design and facilitate Montessori-based arts curriculum and programming for older adults, people living with memory loss, and care partners virtually, at cultural centers, and in care communities.
- Spearhead special projects, such as a radio show, books, and art galleries of work for and by older adults, people with memory loss, and care partners.
- Build relationships with participants and community members.
- Recruit, train, and mentor volunteers and interns.
- Design and distribute marketing and print material.
- Seek sponsorship and write grants.
- Disrupt stigmas surrounding memory loss by facilitating regular advocacy events.
- Design and maintain website, social media, and online shop.
- Develop and deliver Creative Aging lectures, workshops, other educational events, and creative engagement consultation for cultural centers, health professionals, and the general public.
- Create Creative Aging content for likeminded organizations locally, nationally, and internationally, such as TimeSlips, Baycrest at Home, and PBS.
- Manage all administrative tasks.

Broome County Council of Churches, Program Director

Binghamton, New York | November 2013–August 2014

- Directed all aspects of volunteer-powered program to promote independence for people over 60.
- Managed staff, interns, volunteers and AmeriCorps member.
- Updated marketing materials, forms and policies.
- Spearheaded all fundraising efforts.
- Conducted site visits and led social engagement programs.

Hearthstone Alzheimer's Care, Program Developer (ARTZ) | Research Assistant (I'm Still Here Foundation)

Woburn, Massachusetts | July 2013–December 2013

- Developed and facilitated inclusive, Montessori-based cultural access programs for people living with memory loss and their care partners at local cultural organizations.
- Recruited and oversaw volunteers.
- Spearheaded rebranding, marketing, and fundraising campaign.
- Assisted in all aspects of research and development of non-pharmacological interventions for people living with memory loss, including interactive theater and book circles.

In Home Alzheimer's Care, Care Partner

Binghamton, New York | January 2005–August 2010

- Supervised daily activities and domestic endeavors.
- Facilitated therapeutic activities including art making, storytelling, dance, music, social interactions and fitness.
- Provided emotional and physical support.

ADDITIONAL EXPERIENCE

- Certified TimeSlips Facilitator (2022-Present).
- Completed Eden Alternative training course (2014).
- Guest lecture for Undergraduate and Masters-Level courses (2010-Present).
- Develop and facilitate arts-based creative workshops for diverse populations at camps, public and private schools, and community centers both domestically and abroad (2006-Present).
- Habitat for Humanity volunteer (August 2005–Present).
- Curatorial assistant of the Marran Gallery (2010-2012).
- AmeriCorps volunteer at United Health Services (January 2009–December 2009).
- International Student Volunteers organic farm and community center volunteer (Summer 2006).