

- Support, promote, and enhance strategic internationalization efforts of the University through high-impact learning, teaching, research, and engagement opportunities.**

- Patricia Bello: Assistant Provost for International Education & Global Affairs
- Giovanna Bernardo: Student Engagement Specialist
- Zu-Yan Chen: Distinguished Professor/Director, Center for Theater Arts Collaboration
- Amanda Chiarot: Senior Associate Director for International Recruitment
- Jennifer Gillis Mattson: Professor, Psychology
- Mohammad Khasawneh: Distinguished Professor, Systems Science and Industrial Engineering
- Rosmarie Morewedge: Associate Professor, German and Russian Studies
- Ivonne Ponicsan: Associate Director, Office of Graduate Recruitment
- Linda Sukarat: Lecturer, Director, English Language Institute
- Madhu Govindaraju: co-chair: Professor, Vice Provost for International Education and Global Affairs
- New Membership**
 - Nasrin Fatima - Associate Provost for Assessment and Analytics
 - Donald Hall - co-chair: Provost and Executive Vice President for Academic Affairs

- **Goal-1:** Binghamton University is a diverse and inclusive community that actively promotes the integration of international students on campus.
- **Goal-2:** Binghamton University promotes meaningful cross-cultural, extra- and co-curricular interactions between domestic and international students.
- **Goal-3:** Binghamton University prepares international students for successful career pathways.
- **Goal-4:** Binghamton University students, faculty, staff and alumni have a positive impact on the global community.
- **Goal-5:** All Binghamton University students, faculty, and staff have opportunities to develop a broader understanding of the world.
- **Goal-6:** Binghamton University is a Premier Choice for International Students.

- ❑ **Goal:** Binghamton University is a diverse and inclusive community that actively promotes the integration of international students on campus.

- ❑ **What/How:** Office-hosted events or activities that account for international student participation, as tracked by B-Engaged.

- ❑ **Why:** A campus community that is welcoming for all students increases communication among diverse groups, broadens cultural horizons, challenges stereotypes, and provides an awareness that is critical to contribute to, and effectively participate in, a global workforce.

- ❑ **Metric:** Percentage of international students participating in an inclusive, long-standing activity/event coordinated by University offices, specifically ISSS, IEGI, ELI and MRC.

- Target:** 20% of the international student population will participate in at least one long-standing program coordinated by ISSS, IEGI, ELI, and/or MRC per year.
(Note: Current international student participation rate is 13%)

- Alternative considerations:**
 - Dig further into data to identify:
 - Percentage of international v. domestic participants
 - Academic majors of participants

- Considered additional activities/offices (*attendance data would need to be tracked through B-Engaged to incorporate): Graduate School events, Collegiate Professor-hosted events, Orientation Events, Offices tabling at Grad Fest, President's events for Christmas wherein everyone is invited for Hot Chocolate, etc.

SP6 has identified the following long-standing activities/events to measure our goal to promote the integration of international students on campus



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Activity	Host	Measure	Frequency
Conversation Pairs	ELI	Participants	Annual
International Coffee Hour	ISSS	Attendees (total, unique)	Monthly
Education Abroad Fair	IEGI	Attendees (total, unique)	Semesterly
Multicultural Extravaganza	MRC/SA	Attendees (total)	Annual

Meet a Conversation Pair

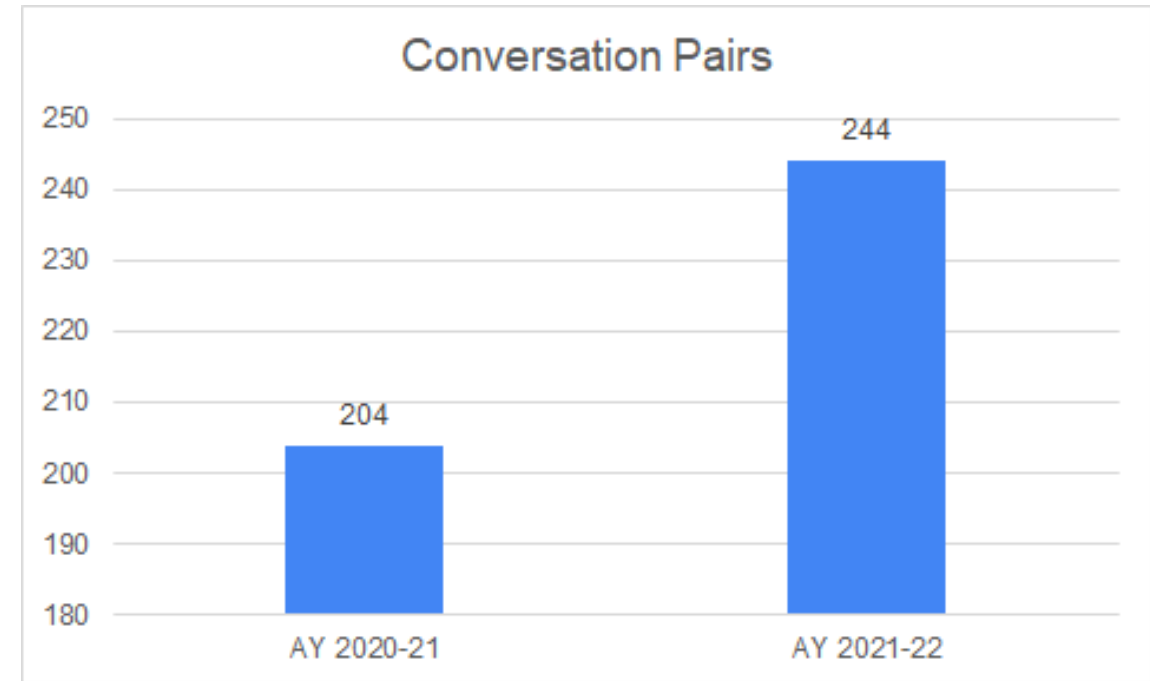


Madeline Timerman and Sujeeth Selvam have been Conversation Pairs since Fall 2021.

Madeline Timerman joined the Conversation Pairs program during the Fall 2021 semester. Hailing from Thousand Islands, NY, Madeline is a senior, double majoring in business and English. She has contributed in various ways across campus as a student ambassador with the Admissions Office, as a culture ambassador with the MRC, and currently as a

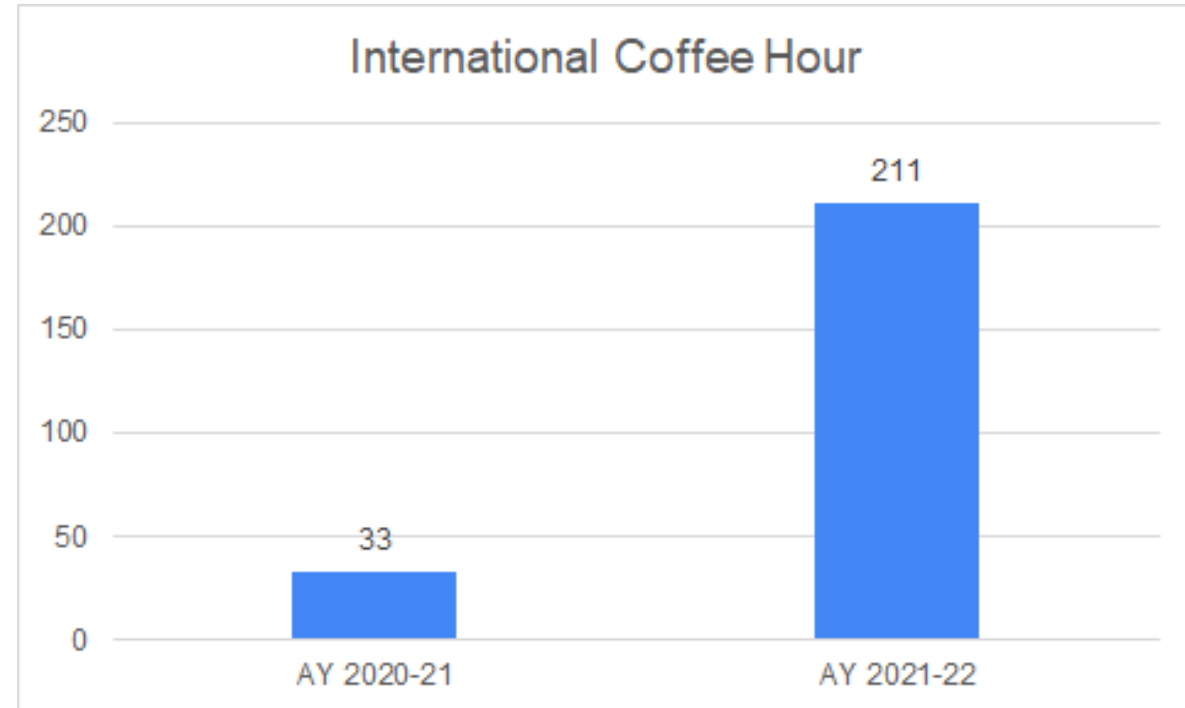
senior peer consultant at The Fleishman Center. She also teaches reading comprehension for Teach for America and has been an intern with Hindi's Libraries, a children's literacy nonprofit based in Long Island. Her hobbies include running and figure skating, and she looks forward to skating with her English Conversation partner, 'Suju', at Binghamton's ice rink on the Old Dickinson quad.

Sujeeth ('Suju') Selvam is a graduate student from Chennai, India, pursuing his Master's in Business Administration. Besides his experience as a business analyst and logistics intern in his home country, he has also been part of a leadership team in Alexandria, Egypt. Sujeeth is a member of the Survival Games Club and the Marketing Association at Binghamton. He also works as a programming assistant for ISSS. 'Suju' loves hanging out with friends, snowboarding, movies, Brooklyn 99, and Parkour. He's an excellent cook and is always eager to make meals for his friends.



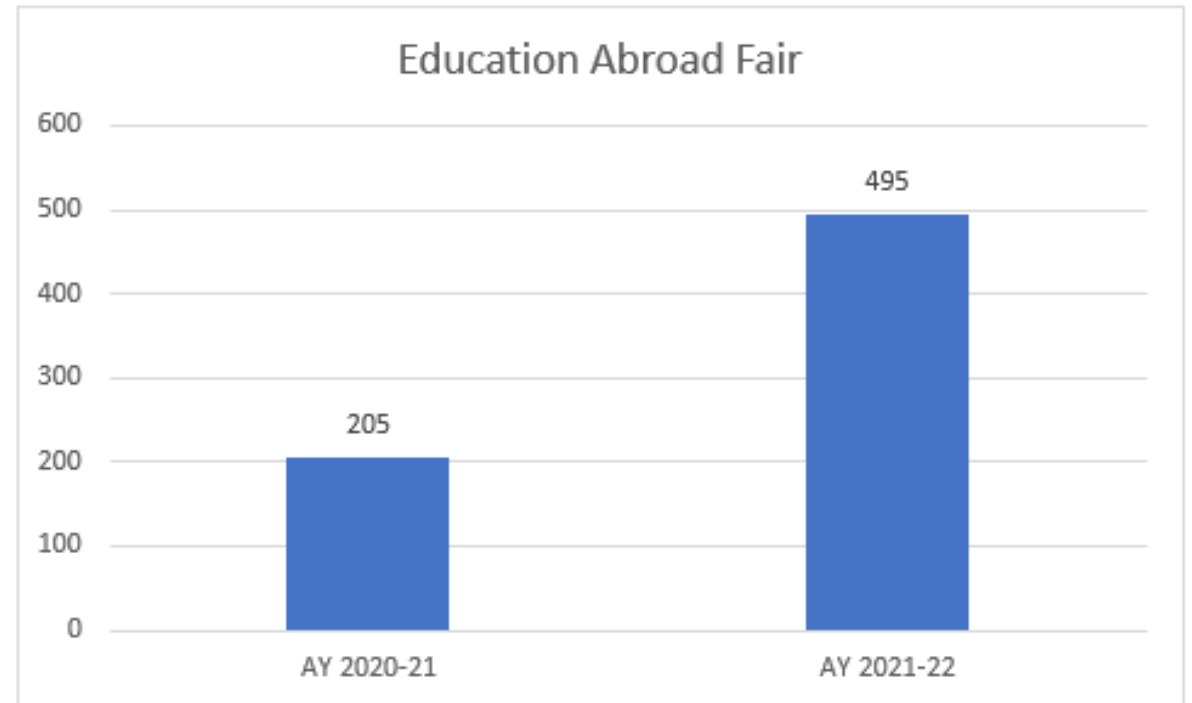
Unique Participants per Long-Standing Activity	AY 2020-21	AY 2021-22
Conversation Pairs	204	244

SP6 – Goal 1 - Inclusive for International Students



Unique Participants per Long-Standing Activity	AY 2020-21	AY 2021-22
International Coffee Hour	33	211

SP6 – Goal 1 - Inclusive for International Students



Unique Participants per Long-Standing Activity		
	AY 2020-21	AY 2021-22
Education Abroad Fair	205	495

Note: The '20-'21 Education Abroad Fair was conducted virtually, on an alternate platform than B-Engaged



Event Description: *“As a kick-off celebration for the multicultural and student of color community and part of the Intercultural Welcome Week, this event is not one to miss! ME will feature food, giveaways, performances & presentations by cultural student organizations! Come be inspired to dream big, claim your space and make your mark here at Binghamton University! Event is free and all Bearcats are welcome!”*

Please note: Attendance data for the ‘21-’22 Multicultural Extravaganza is not available. The event was not tracked through B-Engaged.

Continued Opportunities:

- Train offices on consistent usage of B-Engaged for activity/event promotion and attendance tracking
- Expand the scope and marketing of events to grow awareness and attendance
- Encourage collaboration between existing hosts and new partners on activities/events/programs

The screenshot displays the B-Engaged user interface. At the top, there is a navigation bar with icons for Home, Groups, Events (with a 64 notification badge), Chats, and Admin. Below this is a sidebar menu with options: B-ENGAGED (with a settings gear), Home, Feed, Directory, and Service Opportunities. Under 'MY ACTIVITY', there are links for My Groups, My Events (with a 1 notification badge), My Meetings, My Checklists (with a 10 notification badge), My Involvement, My Surveys/Forms, and My Workflows (with a 12 notification badge). The main content area features a large green banner with the text 'WELCOME NEW BEARCATS!'. Below the banner are two promotional cards: 'B-Engaged App - CampusGroups' and 'B-Engaged Training Hub - YouTube'. The 'Upcoming Events' section at the bottom shows three event cards, each labeled '2020-2022 Virtual', with titles 'Abroad' and 'ENGAGE'. A 'View All' link is located to the right of the event cards. A help icon (question mark) is visible in the bottom right corner.

- ❑ **Goal:** Binghamton University promotes meaningful cross-cultural, extra- and co-curricular interactions between domestic and international students.
- ❑ **What/How:** SA/GSO-hosted events or activities that foster international and domestic student engagement, as tracked by B-Engaged.
- ❑ **Why:** Events that cultivate meaningful interactions between domestic and international students also enable internationalization to permeate campus-wide.
- ❑ **Metric:** Percentage of the total student body participating in a long-standing, cross-cultural activity/event coordinated by the Student Association (SA) and/or Graduate Student Organization (GSO).

- Target:** 10% of the student body will participate in a long-standing program coordinated by the SA and/or GSO.

(Note: event attendance wasn't tracked)

- Alternative considerations:**

- Note: Outreach was conducted to student leaders within the SA and GSO to gather existing data. While we have some registration data through B-Engaged, attendance data has not been collected in a consistent manner to date. Given the historical structure of these organizations, leadership changes annually and their programmatic endeavors shift year over year. We are working to establish a framework for gathering consistent, replicable event data for Fall 2022 and beyond.

- Once data is available, we could potentially identify:**

- Percentage of international v. domestic participants
- Academic majors of participants
- Inclusion of intramural sports, fraternity/sorority affiliations, etc
- Percentage of students enrolled in courses with a G (Global Interdependencies) tag



SA Long-Standing Event: Multicultural Extravaganza

Conducted annually

Event Description: *“As a kick-off celebration for the multicultural and student of color community and part of the Intercultural Welcome Week, this event is not one to miss! ME will feature food, giveaways, performances & presentations by cultural student organizations! Come be inspired to dream big, claim your space and make your mark here at Binghamton University! Event is free and all Bearcats are welcome!”*



GSO Long-Standing Event: Fall Celebration

Conducted annually

Event Description: *“The Graduate Student Organization invites all graduate students at Binghamton University to join us for a near-end of the semester fall celebration on 11/20! This social event will be held off campus with your first drink (alcoholic and non alcoholic options available) offered for free to all RSVP'd guests! We welcome you to join us for a relaxing night of decompression and socialization with your friends and fellow graduate students. Oh, and there will be Karaoke! We look forward to seeing you there!”*

Continued Opportunities:

- Increase inclusive activity/event offerings to expand upon opportunities for cross-cultural engagement
- Establish consistent event criteria for SA and GSO-governed student clubs and organizations
- Encourage collaboration between existing hosts and new partners on activities/events/programs

The screenshot displays the Binghamton University Events calendar interface. At the top, there is a navigation bar with icons for Home, Groups, Events (with a notification badge for 64), Chats, and Admin. Below this is a search bar and several filter dropdowns: 'Upcoming', '- Group -', '- Group Type -', '- Category Tags -', '- Event Type -', '- Event Tags -', and '- Location Type -'. There are also input fields for 'From Date' and 'To Date'. The main content area shows a list of events:

- Today**
 - Education Abroad Drop-In Advising (virtual)** **LIVE**
 - Fri, Jul 8, 2022
 - 1 PM – 3:30 PM EDT (GMT-4)
 - Online Event
 - Zoom link
 - 2020-2022 Virtual
 - International

- Mon, Jul 11, 2022**
- B-Engaged: Newsletters**
 - Mon, Jul 11, 2022
 - 9 AM – 10 AM EDT (GMT-4)
 - Online Event
 - 1 going
 - 2020-2022 Virtual
 - B-Engaged Training
 - Training
 - Virtual
- [2022 Summer Course] Drones, Human Rights & Visual Arts**
 - Mon, Jul 11, 2022 12:00 PM – Mon, Aug 22, 2022 12:00 PM EDT (GMT-4)
 - Online Event
 - 2020-2022 Virtual
 - Academic

- ❑ **Goal:** Binghamton University prepares international students for successful career pathways.
- ❑ **What/How:** hireBING, SASSE Data, B-engaged, Interstride Data
- ❑ **Why:** Binghamton University is a premier public university that promotes positive career outcomes for international students
- ❑ **Metric:** Percentage of international students participating in a career pathway experience
- ❑ **Target:** 75% of the international student population will participate in a career pathway experience (on-campus work, TA/RA/GA/SA, CPT, OPT, volunteer work, further studies.)
(Note: Current participation rate, for tracked data, is 45%)



Interstride: Powertool for International Student Job Searches

The #1 way international students find jobs, immigration support, and network

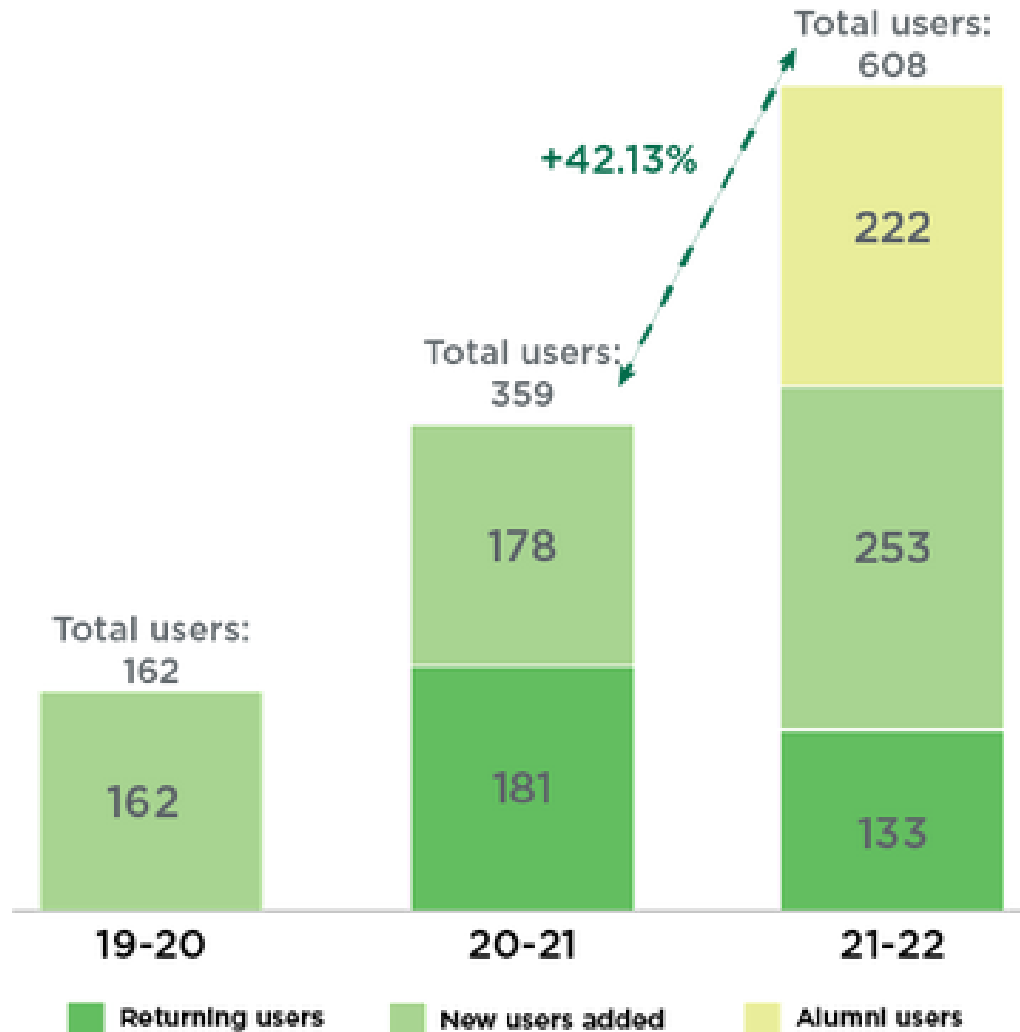
Designed for international students, by former international students.



Join students from hundreds of institutions using Interstride



Interstride Usage 3 Year Trend

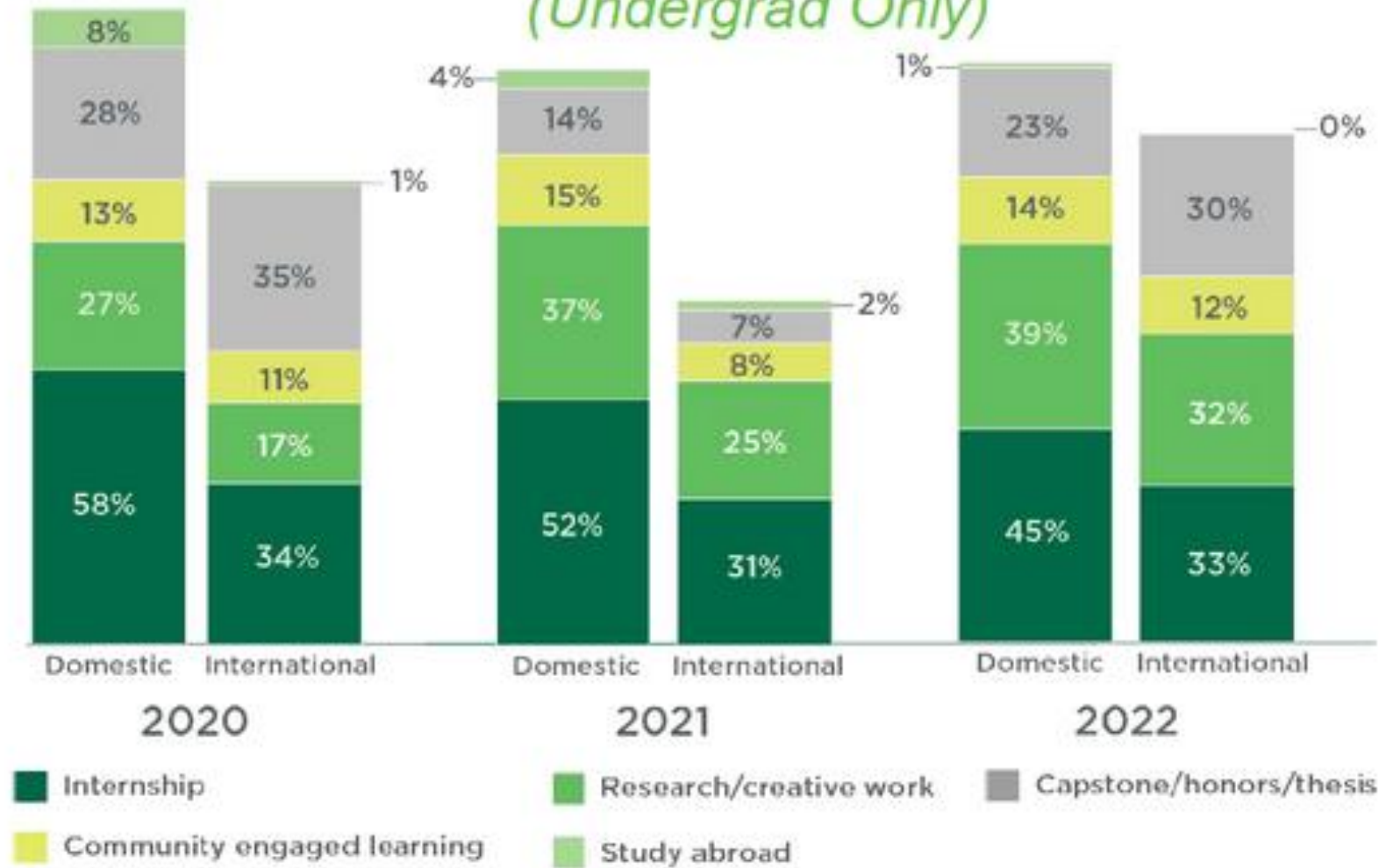


What is Interstride?

Interstride is an interactive portal that supports students in their job search, immigration journey, and community building on campus and as alumni. It offers:

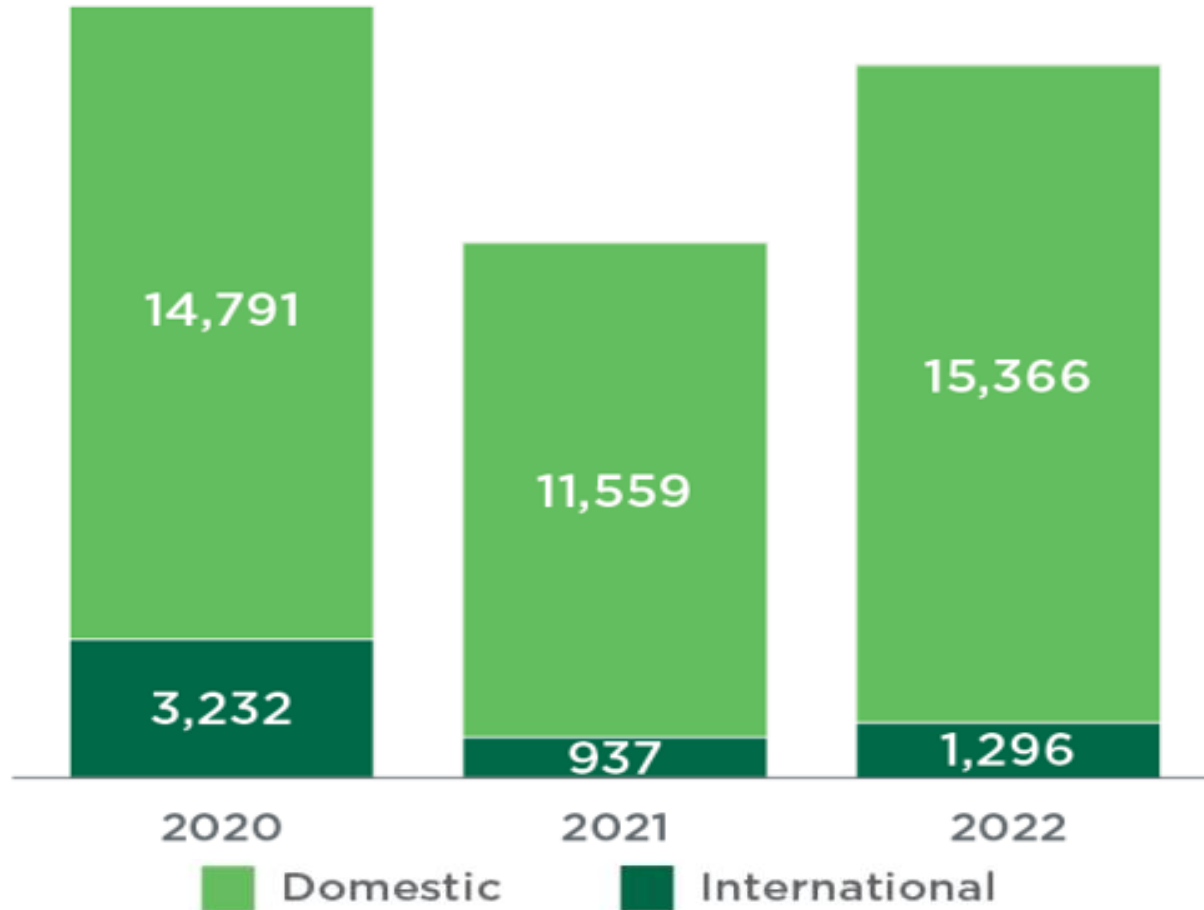
- Job postings
- Job search resources and educational content
- Immigration updates
- Networking with current students and alumni
- Individualized tools to manage your job search
- Communication tools

HIP Participation 3-Year Trend (Undergrad Only)

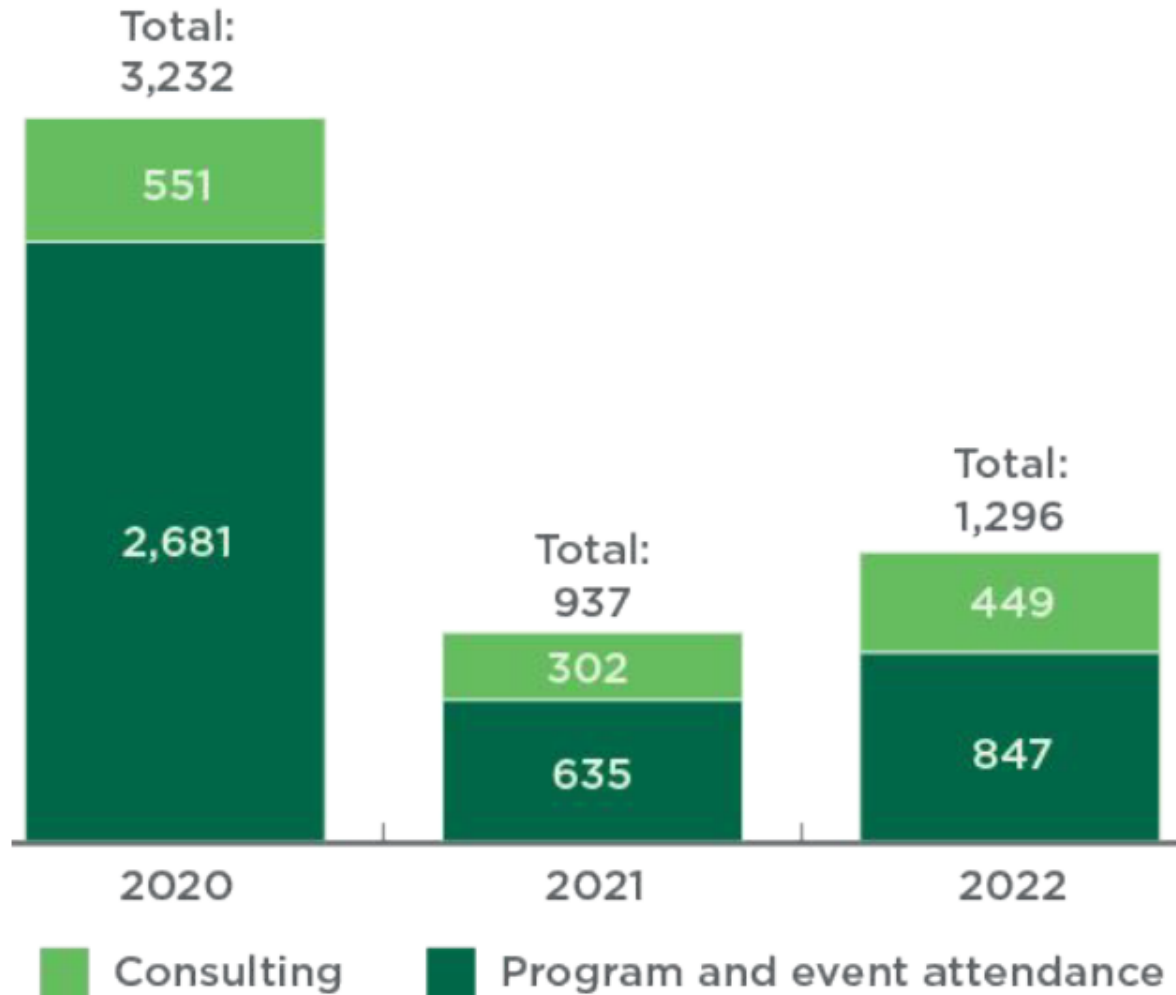


Note: Percentages will not add to 100% since students can participate in multiple HIPs

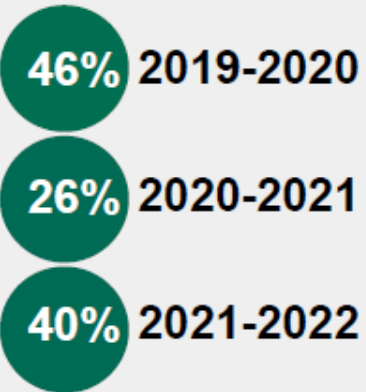
Total Student Reach Domestic vs International 3-Year Trend



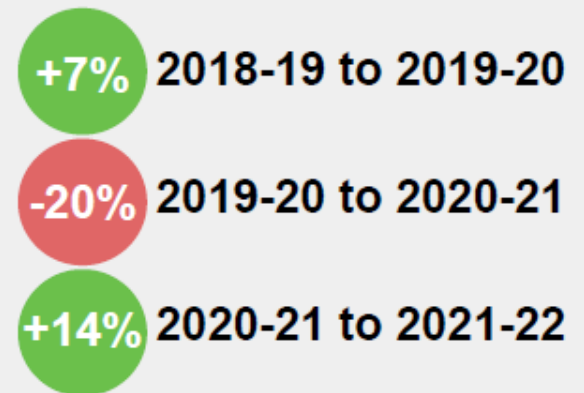
International Student Usage of Fleishman Center Services by Type 3-Year Trend



Percentage of International Students Seen Yearly



Percentage Change



The Graduate Student Excellence Awards in Research, Teaching and Service/Outreach



THE GRADUATE STUDENT EXCELLENCE AWARDS IN RESEARCH, TEACHING AND SERVICE/OUTREACH

AWARD CEREMONY AND RECEPTION
MARCH 24, 2022
11:30 A.M. - 1 P.M.
MANDELA ROOM

WELCOME AND INTRODUCTIONS
Gretchen J. Mahler
Vice Provost and Interim Dean of the Graduate School

REMARKS
Harvey G. Stenger
Binghamton University President

Donald G. Nieman
Executive Vice President for Academic Affairs and Provost

PRESENTATION OF CERTIFICATES AND AWARDS
Andreas Pape
Associate Dean of the Graduate School

BINGHAMTON UNIVERSITY
THE GRADUATE SCHOOL

AWARD FOR EXCELLENCE IN TEACHING

Mert Bayar	Political Science
Cullin Brown	Philosophy
Esol Cho	Political Science
Gabreela Friday	Sociology
Justine Gordon	Chemistry
Hannah Jones	History
Nathan Klembara	Anthropology
Savishesh Malampallayil	Marketing
Daniela Monge Navarro	Economics
Razieh Rahmani	Comparative Literature
Michael Stephens	Sociology
Jason Tercha	History
Stephanie Zhang	Biomedical Engineering

AWARD FOR EXCELLENCE IN SERVICE/OUTREACH

Rachael Anyim	Anthropology
Yahya Bouhafa	Teaching, Learning and Educational Leadership
Madeline Gottlieb	English
Maggie Parker	Psychology
Kathryn Przybysz	Psychology

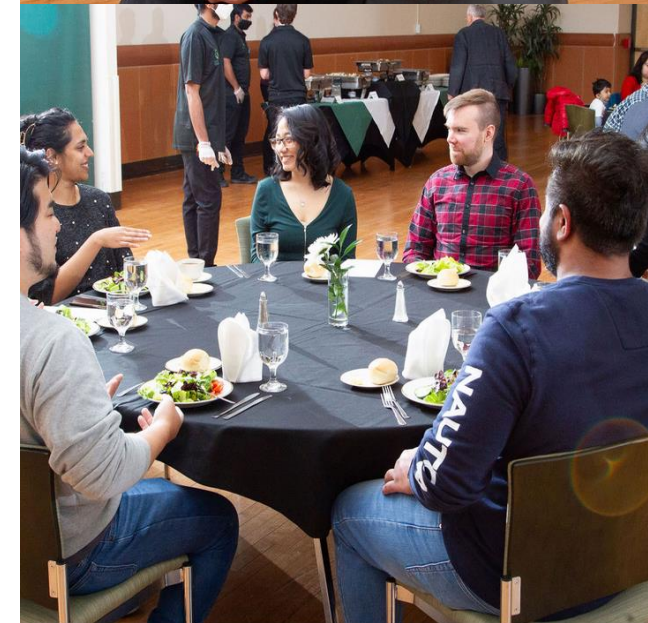
AWARD FOR EXCELLENCE IN RESEARCH

Damia Aksn	Psychology
Eileen Barden	Psychology
Ezer Castillo	Chemistry
Daniel Ciulla	Chemistry
Andrey Darovskikh	Philosophy
Xiang Deng	Computer Science
Marlia Koskina	History
Kennie Leet	Geological Sciences
Dillon Ludemann	Anthropology
Melissa Mendoza	Biomedical Engineering
Garima Nagar	Physics
Nicola Satchell	Sociology
Preeth Sivakumar	Mechanical Engineering
Xianhu Sun	Mechanical Engineering
Elisa Taveras Pena	Economics
Shan Wang	Materials Science and Engineering

"WE ARE WHAT WE REPEATEDLY DO. EXCELLENCE, THEN, IS NOT AN ACT, BUT A HABIT."

- WILL DURANT

BINGHAMTON UNIVERSITY
THE GRADUATE SCHOOL





The Graduate Student Excellence Awards in Research, Teaching and Service/Outreach

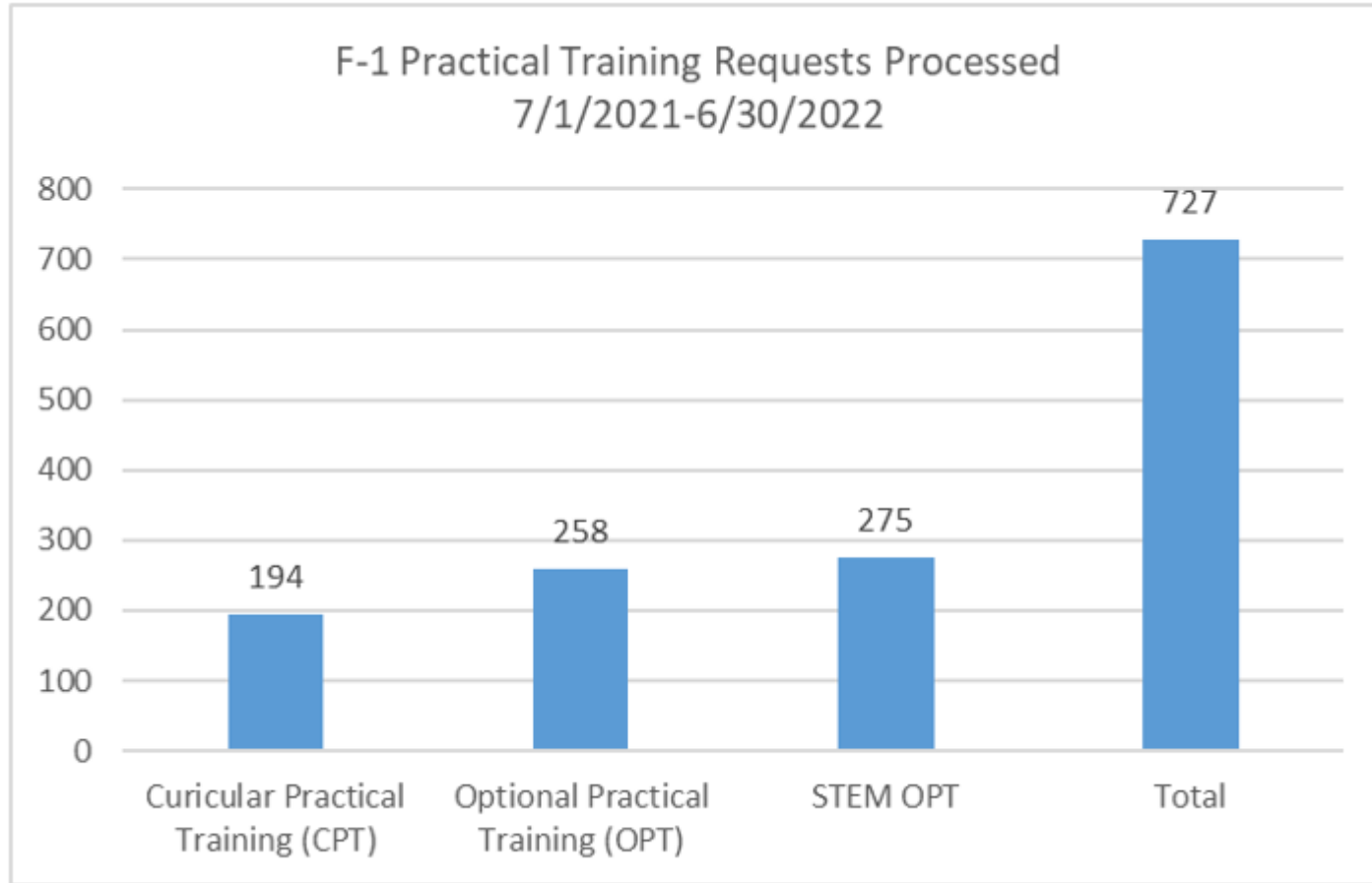
❑ Award for Excellence in Teaching: 5 of 13 are international recipients

❑ Award for Excellence in Service/Outreach: 1 of 5 are international recipients

❑ Award for Excellence in Research: 10 of 16 are international recipients



International Student (F-1) Employment Applications Processed



Request Type	Requests Processed
Curricular Practical Training (CPT)	194
Optional Practical Training (OPT)	258
STEM OPT	275
Total	727

*Includes applications for undergraduate and graduate students; only F-1 students are eligible to apply for CPT or OPT per the code of federal regulations

727 opportunities, noting that some students had more than one opportunity.

RA appointments - Data from HR - Research Foundation (number of international students who were on payroll from July 1, 2021-June 30, 2022.)

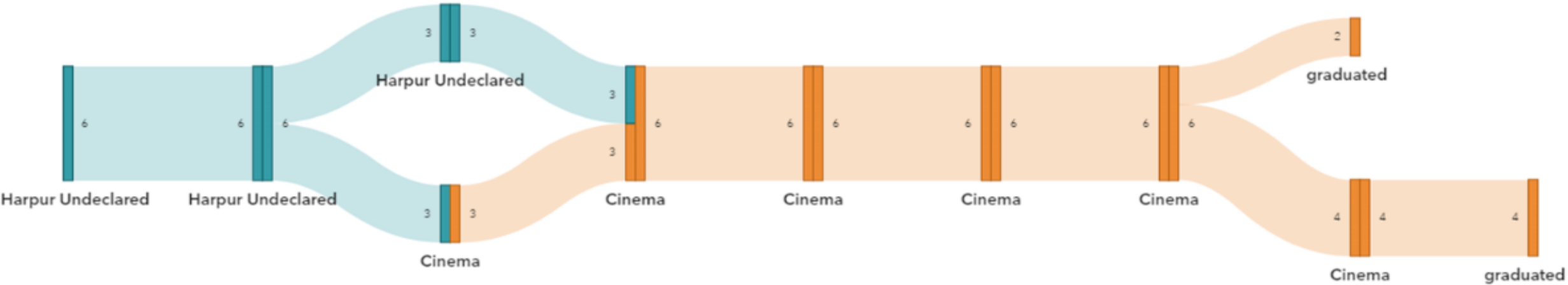
Nationality	Total
Non-citizens not in the US	2
Non-citizens in the US on a visa	316
Permanent Residents	13
Grand Total	331

*Data is from RF - HR

*Data from RF-State is awaited



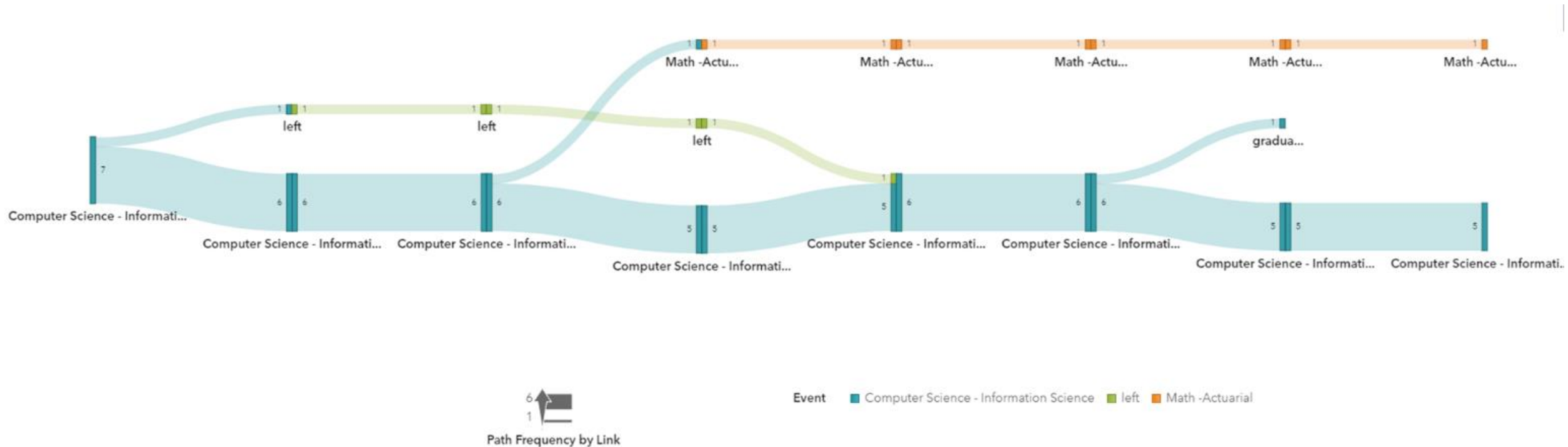
International Student Path - Fall 2016 (Cinema UG)



6 ↑
2 ↑
Path Frequency by Link

Event Cinema Harpur Undeclared

International Student Path - Fall 2018 (Computer Science UG)

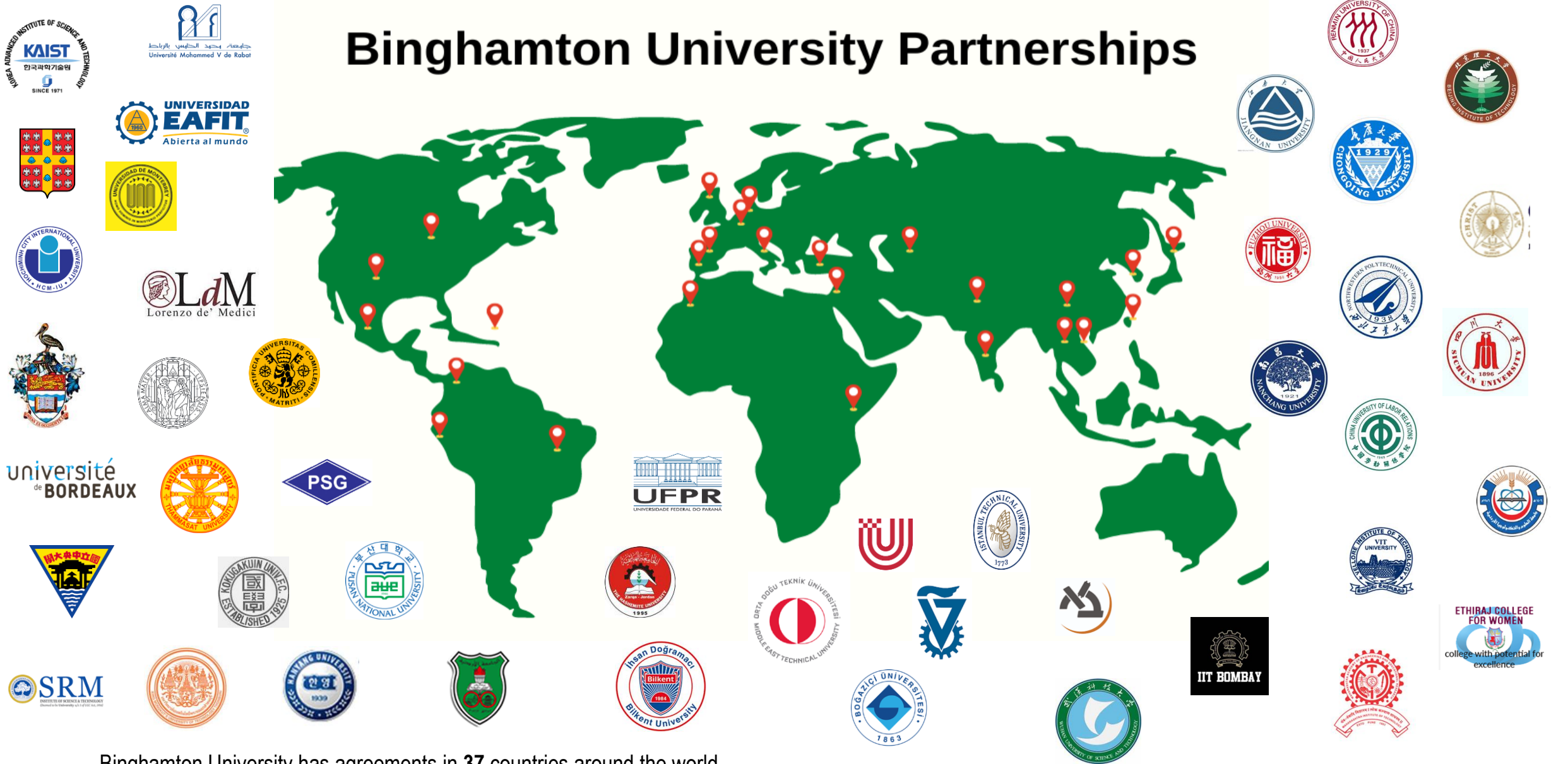


- ❑ **Goal:** Binghamton University students, faculty, staff and alumni have a positive impact on the global community
- ❑ **Metric:** Number of new and active international partnerships/activities involving Binghamton faculty, staff, and students.
- ❑ **What/how:** Faculty self-report global impact/footprint for themselves and their students in annual faculty report.
- ❑ **Why:** As a premier public university, Binghamton actively engages with international connections in multiple ways that enhance its reputation globally.
- ❑ **Target:** A total of 150 new and meaningful global partnerships each year.
 - (Note: Current meaningful partnerships, for tracked data, is approximately 100)

SP6 – Goal 4 - Positive Global Impact



Binghamton University Partnerships



Binghamton University has agreements in **37** countries around the world.

** Data per Xtender report from the Provost's Office.

International Agreements (July 1, 2021-June 30, 2022)

□ Countries

- India (18)
- China (2)
- Turkey (2)
- Mexico (3)
- Canada (1)

□ Agreement Categories

- Overarching MoAs (7)
- Addendums (3)
- Collaborative Degrees (e.g. 3.5 + 1.5) (12)
- Dual Diploma Program* (2)
- Education Abroad partner universities (1)
- Center for Theater Arts Collaboration (1)
- Home Abroad Program* (1)



UNIVERSITÉ
LAVAL



MANIPAL
ACADEMY of HIGHER EDUCATION
(Deemed to be University under Section 3 of the UGC Act, 1956)



ORTA DOĞU TEKNİK ÜNİVERSİTESİ
MIDDLE EAST TECHNICAL UNIVERSITY

❑ Continued Challenges/Gaps

- Identify new *strategic* partners and international alumni
- Consolidate and identify new student pipelines
- SUNY and Binghamton branding
- Improve rankings in QS, THE, Shanghai
 - Track publications, research/scholarly collaborations, webinars, conferences, h-index, and aspects tracked by global rankings

❑ (New) Opportunities:

- Continue establishing twinning programs with (new) partner universities.
- Graduate Admissions and Graduate Recruitment
 - effectively utilize Slate CRM



- ❑ **Goal:** All Binghamton University students, faculty, and staff have opportunities to develop a broader understanding of the world.

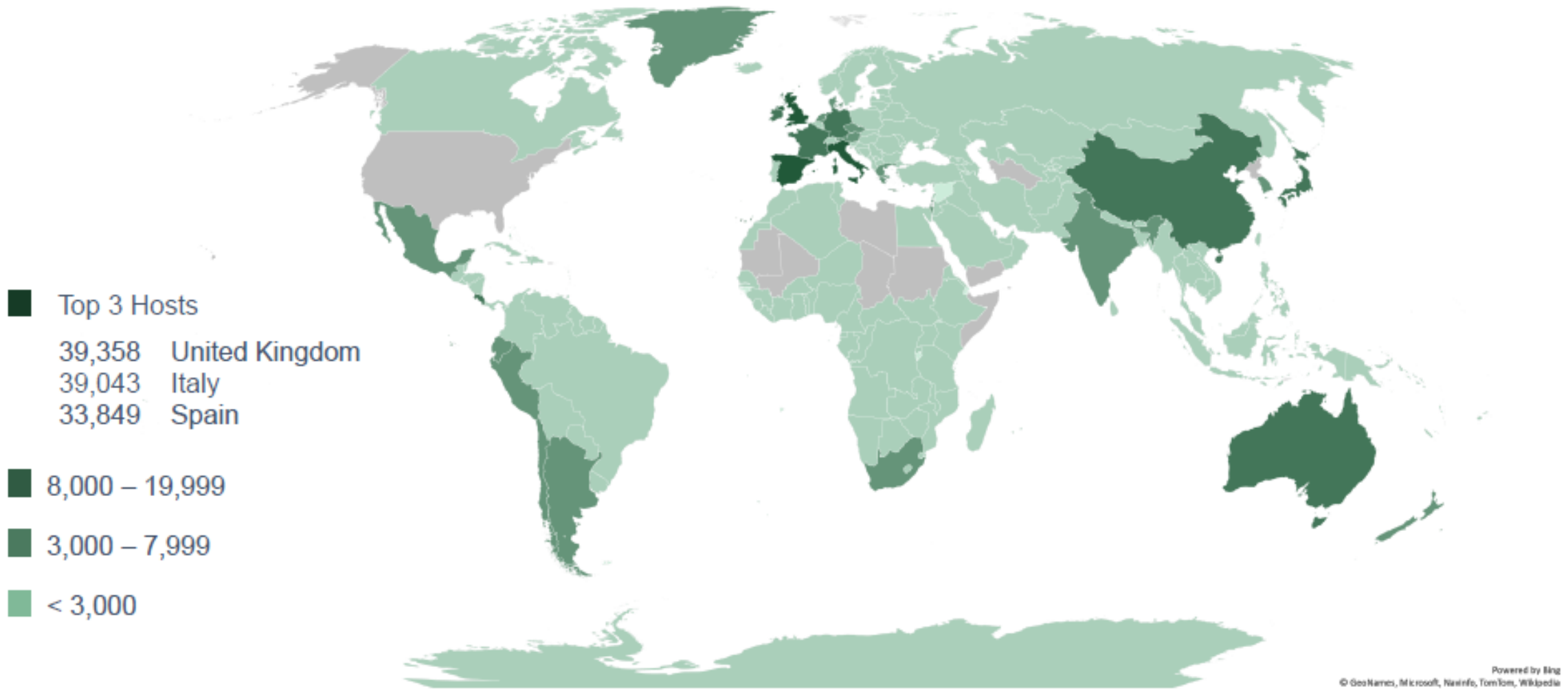
- ❑ **Metric:** Number of students participating in education abroad programs.

- ❑ **What/how:** International Education and Global Initiatives (IEGI) Annual Report.

- ❑ **Why:** High impact education abroad experiences foster engagement with other cultures, impacting all involved.

- ❑ **Target:** Return to sending 500 students abroad per year, within 2 years, and 10% increase per year for the next 3 years.
(Note: 164 students are currently either abroad or going abroad this fall; we don't yet have winter/spring 2023 numbers)

Study abroad by destination





Education Abroad Participation by World Region:

<u>World Region</u>	<u>2018-2019</u>	<u>2019-2020</u>	<u>2020-2021</u>	<u>2021-2022</u>
Africa (Sub-Saharan)	16	4	0	1
Asia	81	50	1	5
Europe	345	376	1	35
Latin/South America & Caribbean	55	55	0	0
Middle East & North Africa	38	8	0	4
North America	2	3	0	0
Oceania	15	21	0	0
Antarctica	1	0	0	0
Multiple Destinations	0	0	0	2
TOTAL	553	517	2	47

The New York State Governor’s Office and SUNY System gave permission to relaunch SUNY-sponsored education abroad programs in February 2022, after the deadline for most Spring program applications. “Total” includes Binghamton University students who enrolled in Binghamton University programs, Other-SUNY programs, and Non-SUNY programs, as well as Other-SUNY and Non-SUNY students who attended Binghamton University-sponsored programs. The reporting year for Education Abroad runs Summer-Spring.

Top 4 Program Destinations in Spring 2022: Spain (14 participants, 30%); Italy (10 participants, 21%), France (5 participants; 11%), and S. Korea (5 participants, 11%)

Education Abroad Participation/Projections: Summer-Fall 2022

<u>World Region</u>	<u>Summer 2022</u>	<u>Fall/Academic Year 2022</u>
Africa (Sub-Saharan)	0	0
Asia	10	11
Europe	67	71
Latin/South America & Caribbean	0	0
Middle East & North Africa	1	1
North America	0	0
Oceania	0	2
Antarctica	0	0
Multiple Destinations	1	0
TOTAL	79	85

164 total anticipated participants (does not yet account for Winter 2023 and Spring 2023 applications, but already accounts for a 249% increase from 47 in 2021-2022)

Top 3 Program Destinations: Italy (43 participants, 26%); UK (34 participants, 21%), and Spain (30 participants; 18%)



Continued Factors for Consideration:

- Equity and Access
- Cost/Opportunity Cost/Scholarships
- Dispelling Myths (e.g. delays graduation)
- Curriculum Integration
- Mindful Partnership Growth
- Health and Safety/Risk Assessment
- Assessment of Virtual Program Opportunities

- ❑ **Goal:** Binghamton University is a Premier Choice for International Students.

- ❑ **Metric:** Increase the percentage share of international students both at graduate levels for top countries of origin according to Open Doors (IIE), and overall international deposits at the undergraduate level.

- ❑ **What/how:**
 - Improve our brand to make Binghamton University a desirable academic destination.

- ❑ **Why:** A diverse student body has many social and cultural benefits not only for domestic students but also for the Binghamton University and the Binghamton community as a whole.

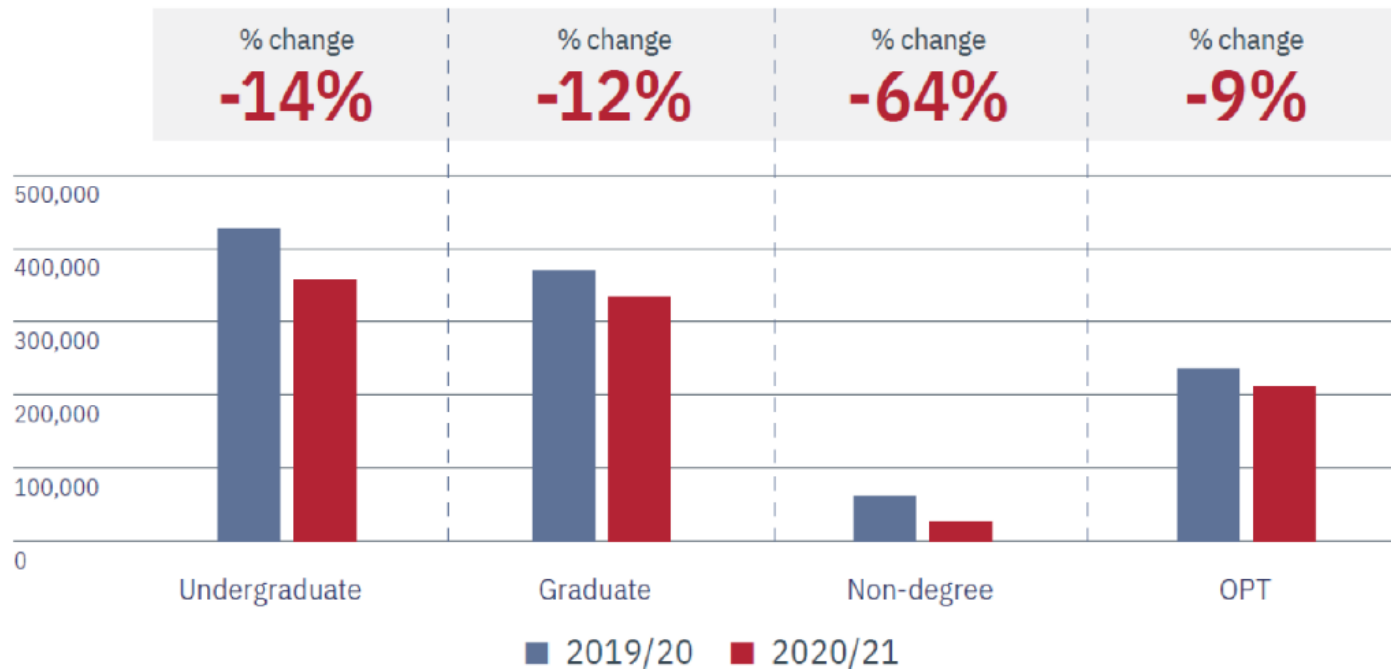
- ❑ **Target:** Binghamton University has a international student percentage share of 0.45 for graduate students and 200 deposits for international undergraduate students.
 - (Note: Current international graduate student percentage is 0.32)

International Student Percentage Share

	Open Doors G	Binghamton G	% share G
2015-2016	383,935	1,434	0.37
2016-2017	391,124	1,511	0.39
2017-2018	382,953	1,440	0.38
2018-2019	377,943	1,383	0.37
2019-2020	374,435	1,348	0.36
2020-2021	329,272	1,065	0.32



ACADEMIC LEVELS OF INTERNATIONAL STUDENTS



Undergraduates made up **39%** of all international students in 2020/21.

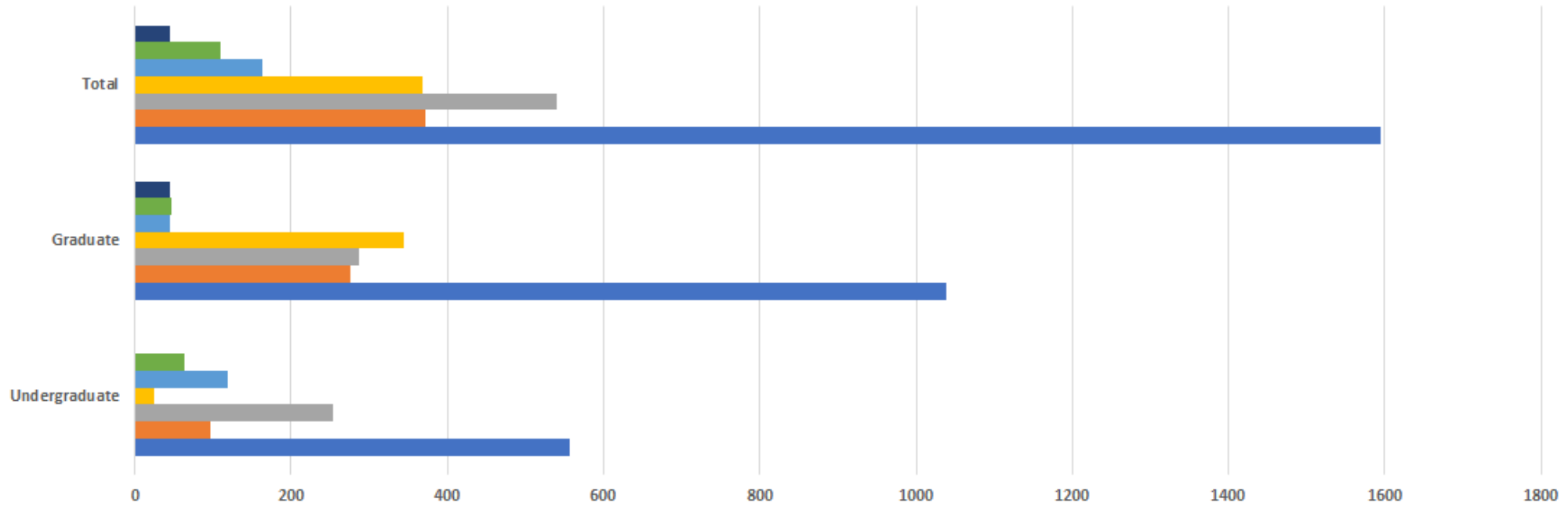
Source: The *Open Doors Report on International Educational Exchange* is a comprehensive information resource on international students in the United States and U.S. students studying abroad. It is sponsored by the U.S. Department of State with funding provided by the U.S. Government and is published by IIE. For more information, visit www.opendoorsdata.org.

opendoors[®]

SP6 – Goal 6 - Premier International Student Destination



International Student Enrollment
Fall 2021
By Country of Citizenship
(Top 5)



	Undergraduate	Graduate	Total
Jordan	0	44	44
South Korea	63	46	109
Turkey	119	44	163
India	24	344	368
China	253	286	539
All Others	97	275	372
Totals	556	1039	1595

*ISSS Demographic Data as defined by IIE's Open Doors Report

❑ Continued Challenges/Gaps:

- Role of Global Rankings
 - QS, Times Higher Education, Shanghai, US News
- Competitive recruitment environment
 - Canada, Australia, New Zealand and UK
 - Travel constraints
 - Visa wait-times
- Perception of lack of safety in the US
- Role of political environment

- Tracking and advertising (long-term) outcomes
- Stronger (international) alumni network
- Deep analysis of International student retention and graduation



With Gratitude and in Loving Memory



Denise N. Lorenzetti

*Director, Fleishman Center for Career and
Professional Development*

January 31, 1969-July 10, 2022



THANK YOU